
News Release

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For Immediate Release

Pixelmetrix DVStation-IP shines at BIRTV Award 2006

BIRTV, Beijing, Booth 7009, August 23, 2006 – Pixelmetrix DVStation-IP etched its name as the Product of the Year, BIRTV Award 2006. DVStation-IP is an MPEG-2 test and monitoring platform, ideal for operators requiring the transmission of video and data over Internet or other IP networks.

The BIRTV Award, established in 2003, is held in conjunction with BIRTV, otherwise known as the Beijing International Radio, TV & Film Equipment Exhibition. This year, the exhibition will run from August 23 to 26 at the China International Exhibition Center, in Beijing.

The award committee recorded more than a hundred applications vying for top spots in the three categories – Application, Product and Technology. A total of five Major awards and 27 Best awards were allocated to deserving innovators. The distinguished review panel comprised of professional scholars, experts and eminent authorities. Over thirty companies swept the awards at the ceremony, during which Mr Du Bai Chuan, Deputy Chief Engineer for China's State Administration of Radio, Film & Television (SARFT), presented the awards to the product category winners.

Danny Wilson, President and CEO of Pixelmetrix Corporation enthused, "A billion people can't be wrong. The BIRTV Award is testament to Pixelmetrix commitment and expertise to provide quality Preventive Monitoring solutions to broadcasters and operators worldwide". "We are indeed honoured to be conferred this distinction to our product line, elevating brand awareness and opportunities to gain a greater slice of the pie, where the China market is concerned," he added.

DVStation-IP provides MPEG-2 transport stream analysis and monitoring over an IP connection via a 10, 100 and 1000 Mbps Ethernet port. Once connected, DVStation-IP can be set to sniff out video traffic on any set of IP address pairs, extract the MPEG-2 transport stream and perform extensive MPEG-2 verification.

The new DVStation-IP now features Service View that spans multiple TS, displaying video thumbnails, critical TS and audio/video parameters in a concise format, in a 19-inch, 2RU rack mount enclosure. Key applications include a combination of real-time signal measurements, user-configurable alarm thresholds and graphical displays.

About DVStation Products

The award-winning DVStation family of products by Pixelmetrix is used for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. DVStation is the most advanced Preventive Monitoring solution available today. When signal and content integrity is essential for business success, DVStation is the only logical solution.

The DVStation family is available as DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVStation Mini, DVShift, DVShift-HD, DVStor, DVStorIP and DVStorIP-Gen.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectTV! Japan, British Telecom, Canal+ and Télédiffusion de France.

Pixelmetrix has been conferred the Peter Wayne Award for Best Design and Innovation IBC 2000, the STAR 2000 and 2004 Superior Technology Awards from TV Technology Magazine, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, Broadcast Engineering publication Pick Hit Award 2005 as well as the BIRTV Product of the Year Award 2006.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVStation Mini, DVStor, DVStorIP, DVStorIP-Gen, DVShift, DPI Auditor and VISUALmpeg are trademarks of Pixelmetrix Corporation.

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