
News Release

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For Immediate Release

Pixelmetrix – Now Truly Your One-stop Shop for Digital Broadcasting Monitoring Solutions

The launch of DVScope, Pixelmetrix's HD/SD SDI Waveform & Vector Generation, Display and Analysis Tool

NAB, Las Vegas, April 2004, Central Hall 4, booth #C9146 – Pixelmetrix announces the launch of DVScope, the new HD/SD SDI Waveform and Vector generation, display and analysis tool that boasts a unique error log/profile capability for automatic verification. The company believes that it is the world's most advanced software-based solution for verification, test, and measurement of audio and video content.

Pixelmetrix, a familiar name in the digital broadcast monitoring space, is already known as the innovative leader for preventive monitoring solutions for RF signals and MPEG-2 compressed data. With the addition of DVScope, the company now has a full suite of impressive testing and monitoring solutions for the entire broadcast chain - from the raw video input through the entire transmission chain to final output to be viewed by consumers. This further strengthens the company's position as 'The Global Experts in Preventive Monitoring'.

"Digital Broadcast Monitoring is our business. It is our commitment to our customers and the industry, to continuously provide innovative, high quality, and effective products of good value. We have been very successful with our ASI focused range of products with numerous awards won and have worked hard to provide an unmatched solution for SDI for the same success. We are happy to announce the launch of DVScope, giving our customer the confidence that they can come to us no matter what they need and we are with them every step of the way." Danny Wilson, CEO, Pixelmetrix.

Supporting all SDTV and HDTV serial digital video formats, DVScope provides all the functions of an advanced SDI test and monitoring system. Built to be highly flexible and scalable, the system consists of four main components: DVScope SDI, the base system consisting of a 1U rack mount PC with a SDI interface; DVScope Viewer, a digital waveform monitor and signal analyzer; DVScope Generator, a full-motion SDI test pattern and

sequence generator; and DVScope Meta Data Display that decodes and displays embedded meta-data.

About DVStation Products

DVStation, DVStation-Remote, DVStation-Pod, and DVStation-IP by Pixelmetrix are award-winning systems for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. If signal and content integrity is essential for business success, DVStation is the most advanced Preventive Monitoring solution available today.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe. Pixelmetrix customers include CNN, CBS, Disney, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, BBC, Canal+ and Télédiffusion de France. It is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, winner of the STAR 2000 Superior Technology Award from TV Technology Magazine, and recipient of a Cable-Satellite/Media cast Product of the Year Award in 2003. For more information, visit www.pixelmetrix.com.

For more information about DVStation and Pixelmetrix, please email info@pixelmetrix.com or visit www.pixelmetrix.com.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVStor, DVShift, DVScope, and DPI Auditor are trademarks of Pixelmetrix Corporation.

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