
News Release

Contact:

Bettina Kirkegaard
Pixelmetrix Corporation
+65-6547-4935
bettina@pixelmetrix.com

For Immediate Release

Pixelmetrix DVShift-HD – HD Delay Unit Launched at NAB2004

NAB, Las Vegas, April 2004, Central Hall 4, booth #C9146 –Responding to the increased vigilance towards preventing inappropriate or illegal content reaching the airwaves, Pixelmetrix will demonstrate DVShift-HD – a real-time delay unit.

DVShift-HD provides real-time, user controllable delay of SD or HD SDI signals, the system transfers from input to output the entire active picture area as well as all embedded audio and ancillary data, thus providing a transparent, un-altered copy of the original content.

The system supports all SD and HD formats and features easy and quick setup and configuration through an intuitive web interface.

About DVStation Products

DVStation, DVStation-Remote, DVStation-Pod, and DVStation-IP by Pixelmetrix are award-winning systems for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. If signal and content integrity is essential for business success, DVStation is the most advanced Preventive Monitoring solution available today.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe. Pixelmetrix customers include CNN, CBS, Disney, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France. It is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, winner of the STAR 2000 Superior

Technology Award from TV Technology Magazine, and recipient of a Cable-Satellite/Mediacast Product of the Year award 2003. For more information, visit www.pixelmetrix.com.

For more information about DVStation and Pixelmetrix, please email info@pixelmetrix.com or visit www.pixelmetrix.com.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVStor, DVShift, DVScope, and DPI Auditor are trademarks of Pixelmetrix Corporation.

###