
News Release

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For Immediate Release

Pixelmetrix DVStation on the South Pole!

NAB, Las Vegas, April 2003 – In a project of the image transmission service of Japan Telecom, the Pixelmetrix DVStation is helping Japan Telecom's high definition transmission service from the South Pole. DVStation will be showcased at the **Pixelmetrix booth #C2233, Las Vegas, April 7-10, 2003.**

Japan Telecom's image transmission service provides real time audio and video transmission to Japan from around the world using a global international transmission network. The network utilizes multiple communications satellites and high speed underwater optical cables.

Starting February 1, 2003, NHK has launched a year long project called *2003 TV New Age* which celebrates the 50th anniversary of television broadcasting in Japan. From its temporary Hi-Vision HDTV broadcast facility located at Showa Station, South Pole, the project features live interactive broadcasts of the *aurora australis* as well as examining key issues surrounding the earth and environment.

Japan Telecom utilizes the Pixelmetrix DVStation Preventative Monitoring platform as an integral part of its total integrated system solution to provide important statistics and quality of service monitoring throughout the network.

About DVStation Products

DVStation, DVStation Pod-Remote, DVStation-Pod, and DVStation-IP by Pixelmetrix are award-winning systems for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. If signal and content integrity is essential for business success, DVStation is the most advanced Preventative Monitoring solution available today.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventative Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe. Pixelmetrix customers include CNN, CBS, Disney, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France. It is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, and Winner of the STAR 2000 Superior Technology Award from TV Technology Magazine. For more information, visit www.pixelmetrix.com.

For more information about DVStation and Pixelmetrix, please email info@pixelmetrix.com or visit www.pixelmetrix.com.

The terms Preventative Monitoring, DVStation, DVStation Pod-Remote, DVStation-Pod and DVStation-IP are trademarks of Pixelmetrix Corporation.

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