
News Release

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For Immediate Release

Danny Wilson, Pixelmetrix President & CEO, presents IPTV tutorial at ABU DTV Symposium, Kuala Lumpur

ABU DTV Symposium, Kuala Lumpur, March 27, 2007 – Danny Wilson, President and CEO of Pixelmetrix, presented an IPTV tutorial to a packed hall on day two of the Asia-Pacific Broadcasting Union (ABU) Digital TV Symposium 2007.

Addressing broadcast and satellite operators, Wilson covered the technology behind IPTV, gave a market overview and highlighted the threats for operators as well as opportunities for content originators.

He also chaired the IPTV and Broadcasting Session, during which panel members discussed the IPTV hype and facts, and how these relates to the broadcast industry. This session wrapped up the day's programme.

This is the second time that the ABU organized the DTV Symposium in Kuala Lumpur, with the objective to update broadcasters in the Asia Pacific region on the latest developments in digital television from the technical, regulatory, content and business planning perspectives.

About Danny Wilson

Danny Wilson is the founder of Pixelmetrix Corporation, a Singapore-based company that specializes in the design and production of management and telemetry systems for digital broadcasters. The company's award-winning products are deployed globally at numerous terrestrial, satellite, cable and IPTV operators.

He began his management career at Hewlett-Packard, Canada, as the Business Manager of HP's Communication Measurement Division. He was responsible for the introduction of the MPEGScope Transport Stream Analyzer and the world's first ATM/B-ISDN Test System, which accelerated the development and deployment of ATM technology worldwide. He later went on with HP to Kobe, Japan, where he established and managed HP's Asia Business Centre – leading the development of the world's first multi-port network monitoring system, which was implemented throughout Japan, by NTT.

A frequent speaker at IPTV and television conferences in Europe, Asia and North America, he currently chairs the IPTV Quality of Service working group within ITU-T/IPTV-FG.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutura, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectTV! Japan, British Telecom, Canal+ and Télédiffusion de France.

Pixelmetrix has been conferred the Peter Wayne Award for Best Design and Innovation IBC 2000, the STAR 2000 and 2004 Superior Technology Awards from TV Technology Magazine, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, Broadcast Engineering publication Pick Hit Award 2005 as well as the BIRTV Product of the Year Award 2006.

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