
News Release

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For Immediate Release

Danny Wilson, Pixelmetrix President & CEO, To Speak At Spring 2007 VON Conference

Spring 2007 VON, San Jose, March 21, 2007 – Danny Wilson, President and CEO of Pixelmetrix, will present on day four of the VON Conference, during a breakout session at 9am, Thursday, March 22.

Through his presentation, entitled *“Quality” IPTV – Why Computers Don’t Have An Opinion*, he will provide interesting insights into quality assessment and media delivery chain monitoring. He will also address the challenges that IPTV operators face today, particularly in dealing with Picture Quality and IP Packet Loss, as well as Network Impairments.

The breakout session, “Troubleshooting & Monitoring An IPTV Network”, hosted by Broadcast Engineering magazine, expands on new test solutions and methods, such as cross-layer testing and automated QoS monitoring, to maintain high-quality IPTV service.

About Danny Wilson

Danny Wilson is the founder of Pixelmetrix Corporation, a Singapore-based company that specializes in the design and production of management and telemetry systems for digital broadcasters. The company’s award-winning products are deployed globally at numerous terrestrial, satellite, cable and IPTV operators.

He began his management career at Hewlett-Packard, Canada, as the Business Manager of HP’s Communication Measurement Division. He was responsible for the introduction of the MPEGScope Transport Stream Analyzer and the world’s first ATM/B-ISDN Test System, which accelerated the development and deployment of ATM technology worldwide. He later went on with HP to Kobe, Japan, where he established and managed HP’s Asia Business Centre – leading the development of the world’s first multi-port network monitoring system, which was implemented throughout Japan, by NTT.

A frequent speaker at IPTV and television conferences in Europe, Asia and North America, he currently chairs the IPTV Quality of Service working group within ITU-T/IPTV-FG.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutura, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectTV! Japan, British Telecom, Canal+ and Télédiffusion de France.

Pixelmetrix has been conferred the Peter Wayne Award for Best Design and Innovation IBC 2000, the STAR 2000 and 2004 Superior Technology Awards from TV Technology Magazine, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, Broadcast Engineering publication Pick Hit Award 2005 as well as the BIRTV Product of the Year Award 2006.

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