
News Release

Marcom Contact:
Sharifah Ahmad
Pixelmetrix Corporation
+65-6547-4935
sharifah@pixelmetrix.com

For Immediate Release

Danny Wilson to present IPTV paper at NAB Telecom2008 Conference & Broadband TV World Summit

NAB Las Vegas, April 14, 2008 – Danny Wilson, Pixelmetrix President & CEO, is scheduled to present an IPTV paper at two conferences on April 16 – NAB Telecom2008 Conference at 1.40pm in Room N238 and the Broadband TV Summit at 3.20pm in Room S219, Las Vegas Convention Center.

“The concept of delivering video over existing IP networks has enthused the telecommunication world. They see new opportunities and an exponential boost to their dwindling revenues. However, they have their set of worries too. So, how can they overcome challenges the IP media presents in delivering content? During the presentation, I will shed light on some of these issues,” said Danny Wilson.

This session will interest Telcos striving to optimize their IPTV service delivery. Wilson will share his perspectives on understanding TV in its totality, focusing on quality of television programming delivered to the end consumer.

Over at the NAB show floor, Booth SU12105, Pixelmetrix will showcase its end-to-end monitoring solutions and emerging video over IP transmission monitoring solutions featuring the Emmy® Award winning DVStation-210, Electronic Couch Potato™ (ECP) and ECP Consolidator™, DVStation-Remote, DVStation-IP³, DVStorIP-Gen, DVStor, DVProbe-C, VISUALmpeg Qualify, ATSC Transport Stream Compliance Verification software and DVB-S.2 ASLF.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

Note to Editors

To schedule an interview, please contact the Marcom team.

About Danny Wilson

Danny Wilson is the founder of Pixelmetrix Corporation, a Singapore-based company that specializes in the design and production of management and telemetry systems for digital broadcasters. The company's award-winning products are deployed globally at numerous terrestrial, satellite, cable and IPTV operators.

He began his management career at Hewlett-Packard, Canada, as the Business Manager of HP's Communication Measurement Division. He was responsible for the introduction of the MPEGScope Transport Stream Analyzer and the world's first ATM/B-ISDN Test System, which accelerated the development and deployment of ATM technology worldwide.

He later went on with HP to Kobe, Japan, where he established and managed HP's Asia Business Centre – leading the development of the world's first multi-port network monitoring system, which was implemented throughout Japan, by NTT.

A frequent speaker at IPTV and television conferences in Europe, Asia and North America, he currently serves as Editor for the Performance Monitoring/Quality of Service workgroup of the ITU-T/IPTV-FG.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectTV! Japan, British Telecom, Canal+, Towercast, AT&T, Verizon, Telus, NTT and more.

Pixelmetrix has been conferred the Engineering & Technology Emmy® Award 2007, TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, BIRTV Product of the Year Award 2006, Broadcast Engineering publication Pick Hit Award 2005, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, as well as the Peter Wayne Award 2000, for Best Design and Innovation.

The terms Preventive Monitoring, DVStation, DVStation Mini, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStor, DVStorIP-Gen, DVShift, DVProbe-C, DPI Auditor, EndGame, Electronic Couch Potato, ECP Consolidator, VISUALmpeg and VISUALmpeg Qualify are trademarks of Pixelmetrix Corporation.

For more information about Pixelmetrix, please email to info@pixelmetrix.com or visit www.pixelmetrix.com.
