
News Release

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For Immediate Release

Pixelmetrix Danny Wilson to present 'IPTV Standardization at ITU-T' at TVoDSL 2008, Paris

TVoDSL, Paris, January 29, 2008 – Danny Wilson, Pixelmetrix President & CEO, is scheduled to present on Day 2, Session 4, of the TVoDSL Conference during this Triple Play Showcase to be held at the Hotel Marriott, Paris Rive Gauche, this week.

Session 4, focused on Standardization, is planned for Thursday, January 31. Danny Wilson is the first speaker for the day, and will discuss 'IPTV Standardization at ITU-T', at 9.00am.

"A robust framework of internationally accepted standards is critically important for the continued success of any new technology; that is no different for IPTV. ITU-T, in particular, since its inception, has been at the forefront of establishing standards for the telecommunication community. Specifically for IPTV, extensive standardization efforts have been devoted in creating a unified working model for IPTV services," said Danny Wilson, who also serves as the Editor for the Performance Monitoring/Quality of Service workgroup of the ITU-T/IPTV-FG. "With escalating expectations from television viewers worldwide, Quality of Service (QoS) and Quality of Experience (QoE) are integral in providing top-notch delivery of IPTV services," he added.

The TVoDSL Triple Play Showcase will be held from January 29 to February 1 at the Hotel Marriott, Paris Rive Gauche, France.

Note to Editors

To schedule an interview, please contact the Marcom team.

About Danny Wilson

Danny Wilson is the founder of Pixelmetrix Corporation, a Singapore-based company that specializes in the design and production of management and telemetry systems for digital broadcasters. The company's award-winning products are deployed globally at numerous terrestrial, satellite, cable and IPTV operators.

He began his management career at Hewlett-Packard, Canada, as the Business Manager of HP's Communication Measurement Division. He was responsible for the introduction of the MPEGScope Transport Stream Analyzer and the world's first ATM/B-ISDN Test System, which accelerated the development and deployment of ATM technology worldwide.

He later went on with HP to Kobe, Japan, where he established and managed HP's Asia Business Centre - leading the development of the world's first multi-port network monitoring system, which was implemented throughout Japan, by NTT.

A frequent speaker at IPTV and television conferences in Europe, Asia and North America, he currently serves as Editor for the Performance Monitoring/Quality of Service workgroup of the ITU-T/IPTV-FG.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectTV! Japan, British Telecom, Canal+, Towercast, AT&T, Verizon, Telus, NTT and more.

Pixelmetrix has been conferred the Engineering & Technology Emmy Award 2007, TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, BIRTV Product of the Year Award 2006, Broadcast Engineering publication Pick Hit Award 2005, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, as well as the Peter Wayne Award 2000, for Best Design and Innovation.

The terms Preventive Monitoring, DVStation, DVStation Mini, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStor, DVStorIP, DVStorIP-Gen, DVShift, DPI Auditor, EndGame, Electronic Couch Potato, ECP Consolidator and VISUALmpeg are trademarks of Pixelmetrix Corporation.

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