
News Release

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For Immediate Release

Pixelmetrix DVStor assures Disaster Recovery

NAB Las Vegas, April 14, 2008 – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, underscores the gravity of deploying content Disaster Recovery systems with its DVStor, at Booth SU12105.

Continually recording and analyzing transport streams, the DVStor can automatically play out archived content upon detecting an input failure. Transport streams are modified on the fly to ensure that neither the viewers nor the downstream equipment can tell between a live transmission and the recorded version.

“In order to serve up an effective disaster recovery strategy, the DVStor is designed and enhanced with a flexible and fail-safe architecture, making it the answer to service providers’ need to deploy it in their network operations environment,” said Danny Wilson, President and CEO of Pixelmetrix.

Highlights at the booth include Pixelmetrix end-to-end monitoring solutions and emerging video over IP transmission monitoring solutions featuring the Emmy® award winning DVStation-210, Electronic Couch Potato™ (ECP) and ECP Consolidator™, DVStation-Remote, DVStation-IP³, DVStorIP-Gen, DVStor, DVProbe-C, VISUALmpeg Qualify, ATSC Transport Stream Compliance Verification software and DVB-S.2 ASLF.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

The NAB exhibition will be held from April 14 to 17 at the Las Vegas Convention Center, Las Vegas, Nevada, USA.

Note to Editors:

To schedule an interview, please contact the Marcom team.

About DVStation Products

The Emmy® award winning DVStation product family by Pixelmetrix is used for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager.

DVStation is the most advanced Preventive Monitoring solution available today. When signal and content integrity is essential for business success, DVStation is the only logical solution.

The DVStation family is available as DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStation Mini, DVShift, DVShift-HD, DVStor, DVStorIP-Gen and DVProbe-C.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectV! Japan, British Telecom, Canal+, Towercast, AT&T, Verizon, Telus, NTT and more.

Pixelmetrix has been conferred the Engineering & Technology Emmy® Award 2007, TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, BIRTV Product of the Year Award 2006, Broadcast Engineering publication Pick Hit Award 2005, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, as well as the Peter Wayne Award 2000, for Best Design and Innovation.

The terms Preventive Monitoring, DVStation, DVStation Mini, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStor, DVStorIP-Gen, DVShift, DVProbe-C, DPI Auditor, EndGame, Electronic Couch Potato, ECP Consolidator, VISUALmpeg and VISUALmpeg Qualify are trademarks of Pixelmetrix Corporation.

For more information about Pixelmetrix, please email to info@pixelmetrix.com or visit www.pixelmetrix.com.
