
News Release

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For Immediate Release

Bringing you the best of both worlds – Pixelmetrix and Divitech join forces to deliver a unique service management system

IBC, Amsterdam, September 2003, Hall 2, booth #2.211 – Pixelmetrix and DiviTech join forces to put together a unique system that allows the end-to-end management of a digital video network. The system will allow centralized control and management for functions such as the scheduling of equipment configuration, network supervision, and overall network and transport data stream monitoring.

The new offering is a combination of two best-of-breed products – Pixelmetrix’s award-winning quality assurance platform, DVStation, and an intelligent platform wide network management system from DiviTech. This partnership that has both products leveraging on the other, provides this unique solution for the customer.

“The integration of DiviTech’s network management system and Pixelmetrix’s DVStation will provide customers with a system that can intelligently track errors automatically. The end-product will be a highly robust, flexible, and service-oriented system that will give customers better network management and control, providing them with a more complete solution,” says Reto Brader, General Manager, Europe, Pixelmetrix Corporation. “With both companies believing strongly in continuous innovation, we look forward to the exciting times ahead in this partnership as we work together with DiviTech to continuously better our product offerings, bringing the best to our customers.”

“With the DiviTech NMS implemented as a platform wide, service oriented management system at some of the most innovative operators, we have followed their advice to complete the offering with automatic signal error tracking and configuration verification,” says Torben Hamann Jensen, Director, Sales & Marketing, DiviTech. “Having full awareness of the platform topology and current configuration, DiviTech NMS can automatically detect potential errors and back-track them across the platform. This allows the system to display not only where the cause of the problem is, but also the services affected. Thus, using Pixelmetrix’s DVStation and DiviTech’s intelligent platform wide NMS, clients can finally take on a dynamic, truly service-oriented approach with an end-to-end surveillance.”

About DVStation Products

DVStation, DVStation-Remote, DVStation-Pod, and DVStation-IP by Pixelmetrix are award-winning systems for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. If signal and content integrity is essential for business success, DVStation is the most advanced Preventive Monitoring solution available today.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe. Pixelmetrix's customers include CNN, CBS, Disney, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectTV! Japan, British Telecom, BBC, Canal+ and Télédiffusion de France. It is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, winner of the STAR 2000 Superior Technology Award from TV Technology Magazine, and recipient of a Cable-Satellite/Mediacast Product of the Year Award in 2003. For more information, visit www.pixelmetrix.com.

About DiviTech

DiviTech specializes in integrated, platform wide NMS, EPG, Scheduling and DVB-SI solutions for digital TV platform management.

Being a highly experienced software company with extensive DVB experience, DiviTech is in a unique position to provide solutions that transform its client's platforms into highly dynamic, flexible and integrated systems with an increased level of automation, synchronization, efficiency and dynamic utilization.

DiviTech's world-wide clients have already experienced the ease of meeting the challenge for rapid changes, and are enjoying the benefits of improved bandwidth utilization.

For further information about DiviTech please contact info@divitech.net or www.divitech.net.

For more information about DVStation and Pixelmetrix, please email info@pixelmetrix.com or visit www.pixelmetrix.com.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVStor, DVShift, DV Sentry, DVScope, and DPI Auditor are trademarks of Pixelmetrix Corporation.

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