
News Release

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For Immediate Release

EuroTel teams up with Pixelmetrix for live demonstration on its advanced DVB-T/DVB-H modulator at IBC2006

IBC, Amsterdam, Booth 1.426A, September 8, 2006 - EuroTel, a leading Italian manufacturer of analogue and digital terrestrial broadcasting television transmitters and transposers in all television bands, chose to partner Pixelmetrix, to demonstrate the efficiency of its DVB-T and DVB-H modulator ETL1100DVB, live at stand 4.159.

The ETL1100DVB is capable of MFN and SFN operations, features an excellent MER value of 47dB and configurable PID drop facility, offers easy direct digital pre-correction adjustment and full hierarchical mode, amongst its other elements.

Pixelmetrix sent in its star performer, DVStation-Remote, a distributed preventive monitoring appliance that can provide physical, transport and content monitoring in a consolidated system optimized for remote site deployment, to attest to the modulation quality.

For the purpose of the live demo, the DVStation-Remote is deployed in a simulated version of EuroTel's transmission site, where the DVB-T/DVB-H modulator is synchronized with the RF amplifier, to illustrate the seamless content conversion into high frequency radiowave.

"Our DVB-T and DVB-H transmitters offer exceptional performance at a very attractive price," commented (*spokesperson*). "We are excited to have found a dynamic solution, Pixelmetrix DVStation-Remote, that presents an easy way to measure and visualize that performance – for all IBC attendees to see!," he added.

Danny Wilson, President and CEO of Pixelmetrix Corporation remarked, "Since its inception, our DVStation-Remote has set a track record in constantly proving its capability to facilitate and accredit the efficacy of network management systems and modulation quality of transmission sites alike. This collaboration with EuroTel is one of the many strategic alliance under evaluation, with the potential of a fruitful synergy in the works."

About DVStation Products

The award-winning DVStation family of products by Pixelmetrix is used for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager.

DVStation is the most advanced Preventive Monitoring solution available today. When signal and content integrity is essential for business success, DVStation is the only logical solution.

The DVStation family is available as DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVStation Mini, DVShift, DVShift-HD, DVStor, DVStorIP and DVStorIP-Gen.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectTV! Japan, British Telecom, Canal+ and Télédiffusion de France.

Pixelmetrix has been conferred the Peter Wayne Award for Best Design and Innovation IBC 2000, the STAR 2000 and 2004 Superior Technology Awards from TV Technology Magazine, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, Broadcast Engineering publication Pick Hit Award 2005 as well as the BIRTV Product of the Year Award 2006.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVStation Mini, DVStor, DVStorIP, DVStorIP-Gen, DVShift, DPI Auditor and VISUALmpeg are trademarks of Pixelmetrix Corporation.

For more information about Pixelmetrix, please email to info@pixelmetrix.com or visit www.pixelmetrix.com.

About EuroTel

EuroTel is a leading Italian manufacturer of analogue and digital terrestrial broadcasting television transmitters and transposers in all television bands (I, III, IV and V). All EuroTel equipment is solid state, using LD-MOS transistors for maximum efficiency and linearity. Power level ranges from few watts up to 20kW in all bands. All equipment is air cooled and designed for ease of maintenance and reliable operation. 5kW/10kW and 20kW models are also available with liquid cooling systems.

EuroTel has developed, completely in-house, a COFDM modulator for DVB-T and DVB-H applications. The digital modulator is on display at the EuroTel stand. EuroTel can provide a complete turnkey solution for upgrading analogue transmitters to digital.

EuroTel's product line also includes offset equipment and automatic switchover systems for double drive and 1+1 stand-by configurations.

EuroTel provides all its customers with technical support and has a complete catalogue of spare parts in stock to allow fast replacement of any damaged part.

EuroTel equipment is in operation worldwide, showing its very high level of reliability and outstanding operational performance. All equipment is supplied with a standard technical manual that includes schematics, parts list, theory of operation and major field maintenance and operational instructions. www.eurotel.it

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