
News Release

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For Immediate Release

Pixelmetrix rides the H.264 bandwagon

IBC, Amsterdam, Booth 1.426A, September 8, 2006 - Pixelmetrix, the global expert in Preventive Monitoring for digital television networks, has announced the integration of the H.264 Advanced Video Coding capability in its new DVStation-IP, to decode MPEG-4 Part 10 video elementary streams. These are presented as thumbnails within Service View, one of the key features of the DVStation-IP.

The DVStation-IP Service View consolidates all information and performance parameters of IPTV Services into an easy-to-navigate central screen. This enables operators to quickly identify problems, thus minimizing service disruption.

As bandwidth becomes an increasingly important resource in IPTV, operators are gradually adopting the H.264 video standard. This technology delivers brilliant quality images at lower data rates than before, and superior results for an extensive range of applications.

Danny Wilson, President and CEO of Pixelmetrix Corporation highlighted, "In this day and age of IPTV, HDTV and 3G mobile devices, H.264 is poised to be the quintessential standard in video compression technology. We have integrated the advanced H.264 in our DVStation-IP to value-add the bundles of IPTV solutions we have for the broadcasters, cable, wireless, satellite operators and content providers worldwide to step up their IPTV services and such, by elevating the quality video experience."

The H.264 video thumbnails illustrated in the DVStation-IP Service View is set to offer feedback on the presence of video content in the IP network. More robust attributes to watch out for in the DVStation-IP include SD and HD resolutions, Main, Baseline and High profile support, freeze frame and blackout detections.

About DVStation Products

The award-winning DVStation family of products by Pixelmetrix is used for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager.

DVStation is the most advanced Preventive Monitoring solution available today. When signal and content integrity is essential for business success, DVStation is the only logical solution.

The DVStation family is available as DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVStation Mini, DVShift, DVShift-HD, DVStor, DVStorIP and DVStorIP-Gen.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectTV! Japan, British Telecom, Canal+ and Télédiffusion de France.

Pixelmetrix has been conferred the Peter Wayne Award for Best Design and Innovation IBC 2000, the STAR 2000 and 2004 Superior Technology Awards from TV Technology Magazine, Cable-Satellite/Mediicast Product of the Year Awards 2003 and 2004, Broadcast Engineering publication Pick Hit Award 2005 as well as the BIRTV Product of the Year Award 2006.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVStation Mini, DVStor, DVStorIP, DVStorIP-Gen, DVShift, DPI Auditor and VISUALmpeg are trademarks of Pixelmetrix Corporation.

For more information about Pixelmetrix, please email to info@pixelmetrix.com or visit www.pixelmetrix.com.

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