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## News Release

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**For immediate release**

## HBO Asia selects Pixelmetrix to efficiently manage Signal Integrity and Quality of Service

7<sup>th</sup> January 2002 – The Pixelmetrix Corporation DVStation™ Monitoring Platform has been selected by Asia's leading entertainment provider, HBO Asia, to manage its Signal Integrity and Quality of Service of its digital broadcast facilities.

The DVStation Quality Monitor Module (QMM) —a single-ended, real time Picture/Audio Quality system —will provide HBO Asia's channels with real-time evaluation of video compression quality and audio signals. Impairments such as MPEG block noise, black out and freeze frame can be quickly identified.

Additionally, HBO Asia will also make use of DVStation's Transport Stream Processor (TSP) to provide visibility of current services, bandwidth occupancy, and basic health of the network.

The advanced, fault tolerant system architecture combined with the unique automatic *Service Content Validation* feature of DVStation enables 24/7 real-time identification of any discrepancies between the actual broadcast and expected broadcast – for example missing services, components, subtitles, or language characteristics. Operators are quickly notified of exceptions allowing timely corrective action.

“At HBO Asia, quality of our signals is key. Thus, an important criteria why we selected the Pixelmetrix DVStation was because it was the only system that could display service ID and service names contained within our transport stream,” said Mr. Vincent Teo, Senior Vice President, Technology and Operations, HBO Asia. “In addition to having a proven product that could meet our business's needs, Pixelmetrix has a dedicated team that provides excellent technical support. We know that we can count on them.”

Yves Nolin, Vice-President of Sales, said “During distribution, contribution content is frequently modified and manipulated — both deliberately and by accident. For customers such as HBO Asia, whose programs traverse many continents before their final destination, DVStation ensures that audiences will get the intended program content. DVStation combines the validation of Signal Integrity and Service Integrity inside one system”.

### **About DVStation™**

Pixelmetrix DVStation™ is an award-winning multi-port, multi-layer powerful parallel computer for monitoring Quality of Service of an end to end Broadcast Network. Designed for content delivery management, DVStation™ provides three main elements for dependable broadcast services: Signal Integrity, Service Integrity and Remote/Central Casting. With its powerful, integrated solution, you will be able to minimize transmission downtime and maintain broadcast quality, while gaining control over your data and new interactive services.

## **About HBO Asia**

Singapore-based HBO Asia is able to bring the best of Hollywood to Asia first because of its exclusive licensing deals with five major Hollywood studios - Warner Bros., Columbia Tri/Star, Paramount, Universal and DreamWorks. HBO Asia programs and distributes HBO and Cinemax in key markets throughout Asia.

HBO Asia is a joint venture of Time Warner Entertainment (Home Box Office and Warner Bros.), Paramount Films, Sony Pictures Entertainment and Universal Studios.

## **About Pixelmetrix Corporation**

Pixelmetrix Corporation provides equipment and network intelligence systems to digital broadcasters and telecom operators for management and monitoring of broadcast quality of service. As the broadcast, telecom and internet industries and technologies converge, Pixelmetrix tools leverage the experience and strengths of each industry to deliver innovative solutions which directly impact its customer's business results. Headquartered in Singapore, Pixelmetrix has offices in Europe and the USA with worldwide representatives and technology partners that demonstrate the seamless integration to complimentary solutions. Pixelmetrix customers include CNN, CBS, Disney, International Broadcasting Bureau, KPBS, NTL, Sky PerfectTV Japan, and Télédiffusion de France. It is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, and Winner of the STAR 2000 Superior Technology Award -TV-Technology Magazine.

For more information about DVStation and Pixelmetrix's role in enabling the rapid transition to digital television, please email [info@pixelmetrix.com](mailto:info@pixelmetrix.com) or visit [www.pixelmetrix.com](http://www.pixelmetrix.com).

DVStation is a registered trademark of Pixelmetrix Corporation

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