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## News Release

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For Immediate Release

### **Pixelmetrix Packs its Arsenal of IPTV Service Assurance Tools & Headend Monitoring Solutions for IBC 2007**

Singapore, August 10, 2007 – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, will unleash more of its extensive headend monitoring and IP service validation tools at IBC 2007, Amsterdam.

At booth 1.339a, the spotlight is on the Pixelmetrix Electronic Couch Potato (ECP) and Consolidator. This new duo makes an indispensable solution for every video services operator.

Sharing the limelight are the EndGame™, DVShift-S21, DVStor-Flashback as well as DVStor-DAS (Direct-Attached-Storage). EndGame™ is the answer to a complete End-to-End monitoring solution while the DVShift-S21 is capable of buffering content transmitted live, to rebroadcast it in a foreign country of a different time zone at the same local time to maintain prime time potential. The DVStor-Flashback uses real time transcoding to allow up to 93 days of onboard archival, and DVStor-DAS (Direct-Attached Storage) offers a maximum storage capacity of up to 15TB in RAID - the ideal system combination for Compliance Recording.

“The digital broadcasting network architecture is a complicated web that requires attention along every point of the transmission chain. Implementing dynamic top-of-the-line monitoring solutions from our latest offerings can assure better management and delivery of quality television services. Come to our IBC booth and we will tell you more,” said Danny Wilson, Pixelmetrix President & CEO.

The product preview list also includes the newly enhanced DVStation-IP<sup>3</sup>, a comprehensive monitoring engine for the IPTV, Cable, Satellite and Terrestrial service providers utilizing IP to transport and deliver video, and the DVStorIP-Gen, an IPTV Test Stream Generator for the evaluation, compliance testing and verification of networks, monitoring and equipment analysis.

There will also be the DVStation Mini, a portable, cost-efficient transport stream analyzer for operational monitoring of broadcast networks; DVB-H, a simple visualization tool that provides one-glance confirmation of complex operating parameters; and DVB-S2, for quick and easy assimilation into new satellite system roll-outs.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

#### **Note to Editors**

To schedule an interview, please contact the Marcom team.

#### **About Pixelmetrix Corporation**

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France.

Pixelmetrix has been conferred the Peter Wayne Award for Best Design and Innovation IBC 2000, the STAR 2000 and 2004 Superior Technology Awards from TV Technology Magazine, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, Broadcast Engineering publication Pick Hit Award 2005 as well as the BIRTV Product of the Year Award 2006.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP<sup>3</sup>, DVStation Mini, DVStor, DVStorIP, DVStorIP-Gen, DVShift, DPI Auditor, EndGame and VISUALmpeg are trademarks of Pixelmetrix Corporation.

For more information about Pixelmetrix, please email to [info@pixelmetrix.com](mailto:info@pixelmetrix.com) or visit [www.pixelmetrix.com](http://www.pixelmetrix.com).

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