
News Release

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For Immediate Release

Pixelmetrix expands line of Storage Solutions with the launch of DVStor²

IBC Amsterdam, September 11, 2009 – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, is launching the DVStor² at IBC this week, at booth 1B24.

The DVStor² offers long-term TS archival, RAID 5/6 support with hot-swappable hard-disks, dual redundant power supplies and up to 13 TB of storage on-board with RAID 6. It is deployed to archive TS round the clock for quality audit purposes. In the event of a reported issue, operators can access the recorded TS and quickly locate the error.

“This latest upgrade of the DVStor is the result of listening closely to our customers. We expect the DVStor² to be a perfect fit for the rising demand coming from next generation TV services such as catch-up TV, VOD and IPTV,” said Danny Wilson, President and CEO of Pixelmetrix.

DVStor² is also an ideal system for legally mandated compliance recording. With the capability to archive TS as it is broadcasted for up to 90 days, time-code burn-in on play-out or export, archived content can be used as evidence. Besides, the DVStor² can also be used as a long-term test source for validating broadcast equipment.

Other highlights at the booth include a slew of other newly launched products featuring the **DVStation-Mini² DVB-T**, a full-featured monitoring probe; **TSP120** for H.264 and in-depth TS analysis; **DVProbe-S2** for comprehensive satellite network monitoring; **DVStation-Mini² QAM** for RF fidelity and TS integrity as well as the **DVShift** for effective ethnic rebroadcast. Also showcased are the **Electronic Couch Potato™ (ECP)** for remote viewer quality monitoring and the **EndGame™** end-to-end IPTV monitoring solution.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

The IBC show will be held from September 11 to 15 at the RAI Amsterdam.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital, cable and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix suite of quality assurance solutions are featured as the Emmy® Award winning DVStation, DVStation-Mini, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStor, IPGen, DVShift, DVProbe-C, DVProbe-S2, DPI Auditor, EndGame, Electronic Couch Potato, Consolidator Engine, VISUALmpeg and VISUALmpeg Qualify. These are trademarks of Pixelmetrix Corporation.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectTV! Japan, British Telecom, Canal+, Towercast, AT&T, Verizon, Telus, NTT and more.

Pixelmetrix has been conferred the Frost & Sullivan Industrial Technologies Award 2009, C+T Technology Development Award 2009, Engineering & Technology Emmy® Award 2007, Broadcast Engineering publication Pick Hit Award 2005 and 2008, TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, BIRTV Product of the Year Award 2006, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, as well as the Peter Wayne Award 2000, for Best Design and Innovation.

For more information about Pixelmetrix, visit www.pixelmetrix.com or email queries to info@pixelmetrix.com.
