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## News Release

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For Immediate Release

# Pixelmetrix launches latest range of Monitoring Intelligence Systems for the Terrestrial, Satellite & Cable Markets

**IBC Amsterdam, September 11, 2009** – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, is launching six new products at IBC this week.

At booth 1B24, visitors can check out the latest in its headend distribution monitoring system, featuring the **TSP120** for H.264 and in-depth TS analysis. The **DVStation-Mini<sup>2</sup> DVB-T**, a full-featured monitoring probe for remote monitoring of DVB-T networks (SFN and Transmitter monitoring), whereas the **DVStation-Mini<sup>2</sup> QAM** is perfect for the HFC network of DVB-C cable plants.

Satellite operators can look forward to the **DVProbe-S2** for remote downlink monitoring of DVB-S2 networks. Broadcasters in need of a cost-effective storage system will find the **DVStor<sup>2</sup>** a cinch to have, thanks to its capability to archive transport stream 24x7, allowing for quality audit and compliance recording, amongst other features.

For reliable time-shifting with content insertion, Pixelmetrix presents its newly enhanced **DVShift**, featuring repurposing capabilities with the addition of an innovative logo-insertion function.

“We are coming on strong at IBC this year. We have seen a lot of stalled projects recently being revived. We are confident that this exciting line of new products will strike a powerful chord with TV operators,” said Danny Wilson, President and CEO of Pixelmetrix.

The **Electronic Couch Potato™ (ECP)** for remote viewer quality monitoring and the **EndGame™** end-to-end IPTV monitoring solution will also be showcased.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

The IBC show will be held from September 11 to 15 at the RAI Amsterdam.

## **About Pixelmetrix Corporation**

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital, cable and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix suite of quality assurance solutions are featured as the Emmy® Award winning DVStation, DVStation-Mini, DVStation-Remote, DVStation-Pod, DVStation-IP<sup>3</sup>, DVStor, IPGen, DVShift, DVProbe-C, DVProbe-S2, DPI Auditor, EndGame, Electronic Couch Potato, Consolidator Engine, VISUALmpeg and VISUALmpeg Qualify. These are trademarks of Pixelmetrix Corporation.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectTV! Japan, British Telecom, Canal+, Towercast, AT&T, Verizon, Telus, NTT and more.

Pixelmetrix has been conferred the Frost & Sullivan Industrial Technologies Award 2009, C+T Technology Development Award 2009, Engineering & Technology Emmy® Award 2007, Broadcast Engineering publication Pick Hit Award 2005 and 2008, TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, BIRTV Product of the Year Award 2006, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, as well as the Peter Wayne Award 2000, for Best Design and Innovation.

For more information about Pixelmetrix, visit [www.pixelmetrix.com](http://www.pixelmetrix.com) or email queries to [info@pixelmetrix.com](mailto:info@pixelmetrix.com).

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