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## News Release

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For Immediate Release

### **IneoQuest Technologies Signs Pixelmetrix Corporation as Value Added Reseller for IQMediaMonitor Remote Video over IP Monitoring System**

**Supercomm 2004, Chicago, Illinois** - IneoQuest Technologies, the leader in Video over IP Distributed Monitoring Solutions, today announced signing of an agreement appointing Pixelmetrix Corporation as a Value Added Reseller partner of their newly released IQMediaMonitor Video over IP Monitoring System. Pixelmetrix Corporation will resell the IQMediaMonitor product as an integrated component of the Pixelmetrix ConsolidatorPlus software application. The combination of technologies creates a total solution for remote monitoring of Video over Switched IP Gigabit Ethernet Networks.

"Test tool capabilities have had difficulty keeping pace with the complexities and phenomenal growth in the volume of video traffic on switched IP Gigabit Ethernet networks. Simple innovative solutions for monitoring the QoS of multiple video streams in large distributed networks are hard to come by," said Marc Todd, President and CEO of IneoQuest Technologies. "The IQMediaMonitor product provides full line-rate Gigabit Ethernet network monitoring capability including ASI output, MDI and RVL, 'Remote Video Link' technology for remote viewing of real-time video content from anywhere in the network. The Pixelmetrix ConsolidatorPlus software application utilizes the open standard SNMP connectivity designed into IQMediaMonitor and the Pixelmetrix DVStation to provide flexible management of a large number of devices and is designed to meet the requirements of diverse applications from cable, to satellite, to terrestrial, and to the Internet. Combining the strengths of the IQMediaMonitor, Video over IP Remote Monitoring System, with the Pixelmetrix ConsolidatorPlus software application, provides an extremely powerful solution for centralizing critical performance monitoring of distributed Video over IP Networks."

"As for video transport for both contribution and to-the-home delivery, IP is clearly the future," says Tom Orlowski, VP Product Development of Pixelmetrix Corporation. "As broadcasters move into IP transport and telcos move into television, both groups will require highly agile yet simple monitoring tools to ensure quality of service. The pairing of IneoQuest IP monitoring tools and Pixelmetrix broadcast monitoring tools delivers the needed solutions for both of these markets."

#### **Award winning products by Pixelmetrix**

DVShift-HD, DVStation, DVStation-Remote, DVStation-Pod, and DVStation-IP by Pixelmetrix are award-winning systems for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path

from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. If signal and content integrity is essential for business success, DVStation is the most advanced Preventive Monitoring solution available today.

#### **About IneoQuest Technologies:**

IneoQuest Technologies, Inc. is the emerging leader in the design, manufacture and marketing of high-speed IP network stimulus, capture, analysis and monitoring test systems. IneoQuest test systems are in use worldwide for the installation, debugging and maintenance of Media over IP enabled networks in the cable, telephony, broadcast, networking and embedded industries. [www.IneoQuest.com](http://www.IneoQuest.com)

#### **About Pixelmetrix Corporation:**

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe. Pixelmetrix customers include CNN, CBS, Disney, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France. It is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, winner of the STAR 2000 & 2004 Superior Technology Award from TV Technology Magazine, and recipient of a Cable-Satellite/Mediacast Product of the Year Award in 2003 & 2004. For more information, visit [www.pixelmetrix.com](http://www.pixelmetrix.com)

For more information about DVStation and Pixelmetrix, please email [info@pixelmetrix.com](mailto:info@pixelmetrix.com) or visit [www.pixelmetrix.com](http://www.pixelmetrix.com)

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVStor, DVShift, DVScope, and DPI Auditor are trademarks of Pixelmetrix Corporation.

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