
News Release

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For Immediate Release

Pixelmetrix Checks In Four Tradeshow in June

Singapore, June 16, 2007 – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, will showcase its truly End-to-End IPTV Forensics™, Compliance Recording and streamlined Headend Monitoring systems at Broadcast/CommunicAsia, Singapore; Broadcast Live, London; NXTcomm, Chicago as well as SCTE Cable-Tec, Orlando.

Over at BroadcastAsia on Day 1, Amit Sood, Pixelmetrix IPTV Product Manager, is scheduled to address attendees at the IPTV Tutorial. He will expand on the next generation offerings of VoIP and IPTV versus the conventional offerings of POTS and Cable TV. He will also touch on preventive monitoring strategies and how to implement them.

For the Delivering Content Session on Day 3, he will cover Optimal QoE for Successful IPTV, during which he will share with the audience some key IPTV success factors.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France.

Pixelmetrix has been conferred the Peter Wayne Award for Best Design and Innovation IBC 2000, the STAR 2000 and 2004 Superior Technology Awards from TV Technology Magazine, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, Broadcast Engineering publication Pick Hit Award 2005 as well as the BIRTV Product of the Year Award 2006.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStation Mini, DVStor, DVStorIP, DVStorIP-Gen, DVShift, DPI Auditor, EndGame and VISUALmpeg are trademarks of Pixelmetrix Corporation.

For more information about Pixelmetrix, please email to info@pixelmetrix.com or visit www.pixelmetrix.com.

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