

---

# News Release

---

**Contact:**

**Bettina Kirkegaard**  
**Pixelmetrix Corporation**

+65 6547 4935  
bettina@pixelmetrix.com

**David Bramley**  
**Platform PR for Latens**

+44 (0)20 8964 9141  
david@platformpr.com

For Immediate Release

## **Pixelmetrix and Latens collaborate on IPTV Quality of Service Solutions**

### **Integrated platform from Pixelmetrix and Latens monitors encrypted IPTV content to maintain Quality of Service**

**IBC, Amsterdam, September 2005, Booth 1.570** – Pixelmetrix, the global expert in preventive monitoring for digital television networks and Latens, the leading provider of content and revenue protection systems, today announce an integrated platform to monitor encrypted IPTV content to maintain Quality of Service (QoS).

The new strategic alliance comprising Latens' innovative content and revenue protection solutions and Pixelmetrix's widely deployed monitoring technology provides a comprehensive end-to-end platform which for the first time allows IPTV operators to offer the highest levels of service quality.

"It's refreshing to be working with the nimble and innovative people at Latens. We're confident that the combination of technologies will allow IPTV operators to quickly bring new and competitive services to the market," says Danny Wilson, President and CEO of Pixelmetrix

"IPTV broadcasters need to be able to compete on all fronts with existing TV providers. Latens and Pixelmetrix's integrated joint solution ensures that IPTV operators are for the first time able to simply and cost-efficiently monitor encrypted video, crucial for IPTV operators needing to equal or exceed the QoS levels of broadcast TV," says Andy Mathieson, Director, Latens.

#### **About DVStation Products**

The award-winning DVStation family of products by Pixelmetrix is used for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. DVStation is the most advanced Preventive Monitoring solution available today. When signal and content integrity is essential for business success, DVStation is the only logical solution.

The DVStation family is available as DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVShift, DVShift-HD, and DVStor.

### **About Latens Systems**

The Latens Content and Revenue Protection systems are designed for multi-channel cable TV, Video on Demand and IPTV systems. The entire product portfolio shares the same benefits of Latens unique Secure Software Module technology. They include all the expected functionality of legacy conditional access technology for multi-channel TV for packaging content in channels, premium tiers, PPV, NVOD etc in addition to many attributes often associated with DRM systems. All Latens systems adhere to open industry standards wherever they apply, to ensure interoperability and ease of integration.

### **About Pixelmetrix Corporation**

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe. Pixelmetrix customers include CNN, CBS, Disney, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectTV! Japan, British Telecom, Canal+, and Télédiffusion de France.

Pixelmetrix is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, winner of the STAR 2000 and 2004 Superior Technology Award from TV Technology Magazine, recipient of a Cable-Satellite/Mediacast Product of the Year Award in 2003 and 2004, and winner of Broadcast Engineering magazine's Pick Hit Award 2005. For more information about Pixelmetrix, please email [info@pixelmetrix.com](mailto:info@pixelmetrix.com) or visit [www.pixelmetrix.com](http://www.pixelmetrix.com)

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVStor, DVShift, DPI Auditor and VISUALmpeg are trademarks of Pixelmetrix Corporation.

### **About Latens Systems**

Latens is a privately held company based in Belfast, Northern Ireland founded by broadcast technology experts. Latens' sole mission is to provide the industry's leading software-based Content & Revenue Protection Systems for pay-TV and IPTV operators, as software security replaces legacy Conditional Access (CA) technology.

Latens uses Secure Software Modules to maximize security and minimize the risk of attack. Latens technology has the added benefit that is easily extended to provide security for the PVR (Personal Video Recorder) and multiple set-top box homes. Latens business benefits include lower implementation and running costs, increased business flexibility and major cash-flow advantages. For more information, please visit: [www.latens.com](http://www.latens.com)

###