
News Release

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For Immediate Release

Danny Wilson to present Telecom Technology paper at NAB 2009

NAB Las Vegas, April 20, 2009 – Danny Wilson, Pixelmetrix President & CEO, will be speaking at the NAB Telecom2009 Conference. His presentation, titled “Television is more than Video over IP”, is scheduled for Wednesday, April 22, 9.25am in Room N232, Las Vegas Convention Center.

“Operators must be mindful that optimizing the IP network is vital in enhancing service quality. The benchmark to successful IPTV deployments is to ensure that they have a solid service delivery infrastructure to meet customers’ expectations,” said Danny Wilson.

His talking points will include the concept of delivering video over existing IP networks, overcoming challenges the IP media presents in delivering content, a three-dimensional view to measuring and monitoring the performance of television delivery, and more.

Wilson is a frequent speaker at IPTV and television conferences in Europe, Asia and North America, and currently serves as Editor for the Performance Monitoring/Quality of Service workgroup of the ITU-T/IPTV-FG.

Over at the NAB show floor, booth SU6007, Pixelmetrix will showcase its end-to-end monitoring solutions and emerging video over IP transmission monitoring solutions featuring the Emmy® Award winning DVStation-210, Electronic Couch Potato™ (ECP) and Consolidator Engine™, DVStation-IP³, DVStorIP-Gen, DVB-S.2 ASLF, DVStor, VISUALmpeg Qualify, DVStation-Mini² DVB-T and EndGame™.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

The NAB show will be held from April 20 to 23 at the Las Vegas Convention Center.

Note to Editors

To schedule an interview, please contact the Marcom team.

About Danny Wilson

Danny Wilson is the founder of Pixelmetrix Corporation, a Singapore-based company that specializes in the design and production of management and telemetry systems for digital broadcasters. The company's award-winning products are deployed globally at numerous terrestrial, satellite, cable and IPTV operators.

He began his management career at Hewlett-Packard, Canada, as the Business Manager of HP's Communication Measurement Division. He was responsible for the introduction of the MPEGScope Transport Stream Analyzer and the world's first ATM/B-ISDN Test System, which accelerated the development and deployment of ATM technology worldwide.

He later went on with HP to Kobe, Japan, where he established and managed HP's Asia Business Centre – leading the development of the world's first multi-port network monitoring system, which was implemented throughout Japan, by NTT.

A frequent speaker at IPTV and television conferences in Europe, Asia and North America, he currently serves as Editor for the Performance Monitoring/Quality of Service workgroup of the ITU-T/IPTV-FG.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital, cable and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix suite of quality assurance solutions are featured as the Emmy® Award winning DVStation, DVStation-Mini, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStor, IPGen, DVShift, DVProbe-C, DPI Auditor, EndGame, Electronic Couch Potato, Consolidator Engine, VISUALmpeg and VISUALmpeg Qualify. These are trademarks of Pixelmetrix Corporation.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+, Towercast, AT&T, Verizon, Telus, NTT and more.

Pixelmetrix has been conferred the Engineering & Technology Emmy® Award 2007, Broadcast Engineering publication Pick Hit Award 2005 and 2008, TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, BIRTV Product of the Year Award 2006, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, as well as the Peter Wayne Award 2000, for Best Design and Innovation.

For more information about Pixelmetrix, visit www.pixelmetrix.com or email queries to info@pixelmetrix.com.
