
News Release

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For Immediate Release

Pixelmetrix draws focus to its DTV Monitoring, Measurement & Analysis tools at NAB 2009

NAB Las Vegas, April 20, 2009 – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, will feature its multitude of DTV quality of service solutions at booth SU6007.

Highlights include **Remote Viewer Quality Monitoring** with the Electronic Couch Potato™ (ECP) and Consolidator Engine™; **IP Traffic Generation and Monitoring** with the DVStation-IP³; **8PSK/DVB-S.2 Test and Measurement** with the Emmy® Award winning DVStation-210 and DVStation-Mini; **Transport Stream Recording with Transrating** demonstrating the functionality of the DVStor; **Automated Quality Assurance** presenting the VISUALmpeg Qualify; **Cost-effective MPEG-TS Analysis** illustrating support for DVB and ATSC, as well as **End-to-end IPTV Monitoring** with EndGame™.

“2009 marks the 10th year of Pixelmetrix’ foray into the Test, Measurement and Monitoring business for the world’s cable, satellite, terrestrial and digital TV operators. From humble beginnings, over the past decade, we have expanded our suite of quality assurance tools to meet customers’ needs – helping them more quickly deploy their networks and optimize their service delivery. To each one of our valued customers: we thank you,” said Danny Wilson, President and CEO of Pixelmetrix.

“In these trying times, we remain dedicated to further helping you optimize costs and efficiency as television undergoes its dramatic technological revolution. We invite all those attending NAB to come by our booth and check out everything that is new from Pixelmetrix!” Wilson continued.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

The NAB show will be held from April 20 to 23 at the Las Vegas Convention Center.

Note to Editors:

To schedule an interview with Danny Wilson, please contact the Marcom team.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital, cable and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix suite of quality assurance solutions are featured as the Emmy® Award winning DVStation, DVStation-Mini, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStor, IPGen, DVShift, DVProbe-C, DPI Auditor, EndGame, Electronic Couch Potato, Consolidator Engine, VISUALmpeg and VISUALmpeg Qualify. These are trademarks of Pixelmetrix Corporation.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+, Towercast, AT&T, Verizon, Telus, NTT and more.

Pixelmetrix has been conferred the Engineering & Technology Emmy® Award 2007, Broadcast Engineering publication Pick Hit Award 2005 and 2008, TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, BIRTV Product of the Year Award 2006, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, as well as the Peter Wayne Award 2000, for Best Design and Innovation.

For more information about Pixelmetrix, visit www.pixelmetrix.com or email queries to info@pixelmetrix.com.
