
News Release

Marcom Contact:
Sharifah Ahmad
Pixelmetrix Corporation
+65-6547-4935
sharifah@pixelmetrix.com

For Immediate Release

Pixelmetrix features the VISUALmpeg Qualify™ Audio & Video Quality Analyzer at NAB 2009

NAB Las Vegas, April 20, 2009 – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, will feature its VISUALmpeg Qualify™ audio and video quality analyzer at booth SU6007.

The VISUALmpeg Qualify™ is an expansion of Pixelmetrix array of video and audio quality analyzers, offering a new level of off-line quality assessment for audiovisual streams with comprehensive support for most current industry video and audio encoding standards and media containers. With a new and scalable distributed architecture, the VISUALmpeg Qualify™ allows for parallel test administration and browsing of results. It provides file-based video and audio analysis for VOD content.

“VISUALmpeg Qualify checks assets for video quality with subjective parameters such as blurriness, blockiness, objective Mean Opinion Scoring (MOS) and subjective audio checks such as volume levels, tone and silence. With such flexibility in operation and in-depth analysis, VISUALmpeg Qualify makes an ideal content quality assurance tool. It also completes analysis of video and audio streams faster than real-time and generates full HTML reports with the error video frames highlighted for efficiency in getting to the root of the problem,” said Danny Wilson, Pixelmetrix President & CEO.

Other highlights at the booth include the Emmy® Award winning DVStation-210, Electronic Couch Potato™ (ECP) and Consolidator Engine™, DVStation-IP³, DVStorIP-Gen, DVB-S.2 ASLF, DVStor, DVStation-Mini² DVB-T and EndGame™.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

The NAB show will be held from April 20 to 23 at the Las Vegas Convention Center.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital, cable and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix suite of quality assurance solutions are featured as the Emmy® Award winning DVStation, DVStation-Mini, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStor, IPGen, DVShift, DVProbe-C, DPI Auditor, EndGame, Electronic Couch Potato, Consolidator Engine, VISUALmpeg and VISUALmpeg Qualify. These are trademarks of Pixelmetrix Corporation.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+, Towercast, AT&T, Verizon, Telus, NTT and more.

Pixelmetrix has been conferred the Engineering & Technology Emmy® Award 2007, Broadcast Engineering publication Pick Hit Award 2005 and 2008, TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, BIRTV Product of the Year Award 2006, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, as well as the Peter Wayne Award 2000, for Best Design and Innovation.

For more information about Pixelmetrix, visit www.pixelmetrix.com or email queries to info@pixelmetrix.com.
