
News Release

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For Immediate Release

Pixelmetrix introduces DVStation-Pod, a low-cost, single-port Preventative Monitoring solution in a convenient book-sized desktop enclosure

Ideal commissioning tool for integration, installation and troubleshooting digital television facilities

NAB 2002, Las Vegas – Setting a new price-performance standard in the broadcast monitoring industry, Pixelmetrix Corporation today introduced DVStation-Pod, a complete single-channel Preventative Monitoring solution priced as low as \$7,500. While other low-cost competitive monitoring products offer scaled-down performance, DVStation-Pod delivers all of the advanced real-time software features of the company's flagship 21-port DVStation, the global standard for quality control in digital broadcast networks.

"The DVStation-Pod finally makes the world's most advanced automated broadcast monitoring technology accessible to a group of customers, who in these difficult economic times, could not justify the higher cost of our larger systems," said Danny Wilson, President and CEO of Pixelmetrix Corporation.

"No longer is it necessary to sacrifice functionality to save money. Any broadcaster can now own, in a single-port configuration, a genuine DVStation and get the full benefits of our comprehensive Preventative Monitoring solution," Wilson said.

Ideal for integrating, installation and troubleshooting digital television facilities, DVStation-Pod is targeted to satellite, cable and terrestrial broadcasters. It offers the convenience and portability of a complete monitoring package in an enclosure about the size of a standard hardcover book. The "Pod" connects to a personal computer via a standard Ethernet port.

DVStation-Pod will be available in three monitoring configurations: POD-TSP100 (ASI/SPI/SMPTE-310), POD-PSK110 (QPSK L-Band), and POD-ATM155 (155Mb/s fiber). Prices start at \$7,500. Deliveries are set to begin at the end of May.

Since the Pod's software is identical to that of the standard DVStation, Pixelmetrix's highly-acclaimed user interface is accessed through the attached PC. No new training is necessary since all of DVStation's operational controls, regardless of model, are identical.

New to the DVStation product line, including the Pod, is a feature called TS Capture with On-Board Playback. The Transport Stream module allows the operator to capture up to 96MB of the stream whenever an error occurs. Once captured, the data can be played back by the DVStation itself for review, thus helping engineers locate problems quickly without having to depend upon costly external test and measurement equipment to evaluate the data.

All Pixelmetrix DVStation models can simultaneously monitor thousands of parameters within hundreds of digital television signals in real-time. If a preset threshold in a signal moves out of range, the device can send a warning before system failure brings the network down. If a content parameter – such as language or subtitles – becomes misconfigured, the system's On-Air Content Validation feature issues an alert.

"With MPEG-2 video compression and digital transmission networks now widely used to distribute multiple channels of valuable program content, advanced new monitoring tools are needed to insure network quality and reliability," said Wilson. "DVStation-Pod represents just such a cutting edge tool at a price point that's affordable to anyone responsible for maintaining the quality and reliability of a broadcast network."

About DVStation

DVStation, DVStation-Q and DVStation-POD by Pixelmetrix are award-winning systems for monitoring the quality and performance of digital networks. Through a unique set of plug-in modules and powerful parallel processing capability, DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will signal if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. If signal and content integrity is essential for business success, DVStation is the most advanced Preventative Monitoring solution available today.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventative Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for management and monitoring of quality of service.

Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix customers include CNN, CBS, Disney, HBO, Japan Telecom, KPBS, NTL, Sky PerfecTV Japan, British Telecom and Télédiffusion de France. It is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, and Winner of the STAR 2000 Superior Technology Award from TV Technology Magazine. For more information, visit www.pixelmetrix.com.

For more information about DVStation products and Pixelmetrix, please email info@pixelmetrix.com or visit www.pixelmetrix.com.

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