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# News Release

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For Immediate Release

## Pixelmetrix Professional Services helps DVStation users create fully-automated Preventative Monitoring systems

### Consulting to Reduce Costs and Learning Curve

NAB 2002, Las Vegas – Pixelmetrix Corporation, the global expert in Preventative Monitoring for digital television networks, announced today the formation of Pixelmetrix Professional Services, a new value-added service to help DVStation customers create effective automated monitoring and quality control systems for digital broadcast facilities.

The new Pixelmetrix consultancy is designed to harness the expertise of the company's leading specialists in automated monitoring to help facilities lower start-up costs and reduce the steep learning curve that often comes with commissioning new digital systems.

"We found that our customers often hire consultants to integrate DVStation into their facilities," said Danny Wilson, president and CEO of Pixelmetrix Corporation. "Because the implementation of digital networks is a new field for most broadcasters, some consultants have not properly focused on monitoring, and have lacked the expertise to quickly and efficiently integrate complex digital components. We want to change that."

Pixelmetrix Professional Services is designed to smooth the digital transition for DVStation customers. "DVStation is an incredibly flexible platform that can integrate into the most sophisticated customer infrastructure," said Wilson. "However, to achieve its full monitoring potential, initial set-up must achieve a complete integration with a wide range of third party devices. We can help the customer achieve this integration quickly by leveraging our expertise in systems development, which includes broadcasting, telecom, the Internet, network and business management systems."

Through its new consulting division, Pixelmetrix will offer services that range from implementation of a Preventative Monitoring strategy to a complete risk-managed turnkey service that includes business analysis and planning, architecture, design, supply chain management, end-to-end testing, staff training, and operational readiness.

Preventative Monitoring, Pixelmetrix's core expertise and a new paradigm in broadcast quality control, will be demonstrated at NAB 2002 in booth L10643 in Central 4 hall. DVStation, the company's flagship monitoring product line, is the most advanced guardian available to continuously monitor the quality of digital television signals on satellite, broadcast, and cable networks. The company's comprehensive monitoring strategy is designed to insure the integrity of not only signal quality, but the validity and proper delivery of program content.

A key strength of DVStation is its easy-to-understand graphical user interface. Even non-technical staff can be alerted to problems that might arise in large multichannel networks. To achieve this new way of visually "seeing" network performance, Pixelmetrix has focused on developing and refining a single, self-contained monitoring solution that can analyze thousands of parameters within hundreds of digital television signals. Through the use of plug-in modules and parallel processing, these parameters are monitored in real time, simultaneously and continuously.

To operate effectively, DVStation not only must interface with an array of broadcast equipment and signal types, but with other systems for the exchange of performance and analytical data. These might include systems for quality and subscriber management, billing, help desks and call centers, and conditional access control equipment.

"A sound Preventative Monitoring strategy demands that any threat to system integrity be detected early. To achieve this level of protection, proper system set-up and integration is vitally important," said Wilson. "Pixelmetrix Professional Services was formed to assure that the set-up phase of the monitoring process meets the same high standard for quality as DVStation does in monitoring day-to-day performance."

### **About DVStation**

DVStation, DVStation-Q and DVStation-POD by Pixelmetrix are award-winning systems for monitoring the quality and performance of digital networks. Through a unique set of plug-in modules and powerful parallel processing capability, DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will signal if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. If signal and content integrity is essential for business success, DVStation is the most advanced Preventative Monitoring solution available today.

### **About Pixelmetrix Corporation**

Pixelmetrix Corporation is the global expert in Preventative Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for management and monitoring of quality of service.

Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix customers include CNN, CBS, Disney, HBO, Japan Telecom, KPBS, NTL, Sky PerfectTV Japan, British Telecom and Télédiffusion de France. It is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, and Winner of the STAR 2000 Superior Technology Award from TV Technology Magazine. For more information, visit [www.pixelmetrix.com](http://www.pixelmetrix.com).

For more information about DVStation and Pixelmetrix, please email [info@pixelmetrix.com](mailto:info@pixelmetrix.com) or visit [www.pixelmetrix.com](http://www.pixelmetrix.com).

The terms Preventative Monitoring, DVStation, DVStation-Q, and DVStation-POD are registered trademarks of the Pixelmetrix Corporation.

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