
News Release

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For Immediate Release

Pixelmetrix wins over NHK with superior product performance

Singapore, July 2003 – Pixelmetrix continues to reap the rewards of continuous product development and innovation when the order from Nippon Hoso Kyokai (NHK) was received last month.

After thorough technical evaluation of various products available from vying parties, Pixelmetrix's award-winning products were picked to be part of NHK's preventive monitoring system. NHK decided on DVStation and DVStation-Remote because of superior product performance and good value.

DVStation, the flagship product of Pixelmetrix Preventive Monitoring line, has the power and flexibility to track thousands of television signals. The most advanced solution available to continuously monitor the quality of digital signals and content on multiple layers, its impressive features include simultaneous real time measurement of up to 21-inputs, programmable triggers for errors, and concurrent multi-user architecture. DVStation-Remote is a four-module version of the DVStation and is ideal for remote locations or small broadcast facilities.

"At Pixelmetrix, we believe in providing reliable products and services that give good value to our customers. We have worked hard to continuously provide advanced solutions that are flexible to satisfy the varying needs of our customers. We are committed to provide excellent service to NHK and look forward to strengthen this exciting relationship." Danny Wilson, President & CEO, Pixelmetrix Corporation

NHK, Japan's sole public TV and Radio broadcaster, is regarded as a major player and is a highly sought after customer in the Japanese broadcast market. Joining Pixelmetrix's strong list Pixelmetrix continues to strengthen ties in the important Japanese market by building a strong list of clientele in Japan including NTT, Japan Satellite Corporation (JSAT), Japan Telecom, and SKYPerfectTV,

About Nippon Hoso Kyokai (NHK)

NHK provides both domestic and international broadcasting. Within Japan, it broadcasts two terrestrial TV channels, three terrestrial radio channels and three satellite TV channels to satisfy the public's diverse needs and interests. One of the satellite channels is digital Hi-Vision, which started on December 1st, 2000. NHK's aim in digital broadcasting is to offer fuller, richer, and more sophisticated services by combining Hi-Vision, which features high-resolution wide-screen pictures and outstanding sound quality, with new services based on data broadcasting. Internationally, there are three components in NHK's broadcasts: international short-wave radio service, Radio Japan, international TV service, NHK World TV, as well as NHK World Premium, which distributes programs to broadcasters and cable operators.

About DVStation Products

DVStation, DVStation-Remote, DVStation-Pod, and DVStation-IP by Pixelmetrix are award-winning systems for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. If signal and content integrity is essential for business success, DVStation is the most advanced Preventative Monitoring solution available today.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventative Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe. Pixelmetrix customers include CNN, CBS, Disney, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, BBC, Canal+ and Télédiffusion de France. It is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, winner of the STAR 2000 Superior Technology Award from TV Technology Magazine, and recipient of a Cable-Satellite/Mediacast Product of the Year Award in 2003. For more information, visit www.pixelmetrix.com.

For more information about DVStation and Pixelmetrix, please email info@pixelmetrix.com or visit www.pixelmetrix.com.

The terms Preventative Monitoring, DVStation, DVStation-Remote, DVStation-Pod and DVStation-IP are trademarks of Pixelmetrix Corporation.

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