
News Release

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For Immediate Release

Pixelmetrix Clinches Major China Deal: Nanjing Broadcasting Network

BIRTV, Beijing, August 2005, Booth 7010 - Pixelmetrix, the global expert in Preventive Monitoring for digital television networks, is glad to announce that it has won a major deal with Nanjing Broadcasting Network Ltd, a leading cable television operator in China.

Nanjing Broadcasting Network Ltd is well known as the most innovative and progressive cable operator in China – frequently introducing new and leading edge technologies into their network. This latest deployment utilizes an IP backbone to deliver high quality and innovative television services to their viewing audience.

With the efforts of its distributor, Joint Systems, and against several competing rival companies, the DVStation Preventive Monitoring Platform has once again met the demanding requirements for performance and quality of the Chinese market.

Nanjing Broadcasting Network's spokesperson Mr. Wang Wei commented that they are very proud to associate themselves with Pixelmetrix and looked forward to working together again in the future.

"We are tremendously pleased to bring Nanjing Broadcasting Network into the Pixelmetrix family. They are certainly recognized leaders in innovative technologies and we look forward to a long and prosperous relationship with them", said Danny Wilson, President and CEO.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe. Pixelmetrix customers include CNN, CBS, Disney, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectTV! Japan, British Telecom, Canal+, and Télédiffusion de France.

Pixelmetrix is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, winner of the STAR 2000 and 2004 Superior Technology Award from TV Technology Magazine, recipient of a Cable-Satellite/Mediicast Product of the Year Award in 2003 and 2004, and winner of Broadcast Engineering magazine's Pick Hit Award 2005. For more information about Pixelmetrix, please email info@pixelmetrix.com or visit www.pixelmetrix.com

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