News Release

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For Immediate Release

Austrian Broadcaster ORF
Selects Pixelmetrix DVStation

IBC, Amsterdam, September 2004, booth #1.330-ORF, the Österreichische Rundfunk, has selected the Pixelmetrix DVStation monitoring platform to continuously monitor the quality of their video links. DVStations and DVStation-Remotes are used at each node to verify the correct functioning in a real-time, all-the-time manner. The same platform also allow in depth troubleshooting if anything goes wrong.

ORF decided for the DVStation platforms because of their completeness of features including content validation, PCR jitter analysis, and extensive measurement logs which allows historical data to be retrieved for more in-depth analysis.

"Simultaneous Multi-user access to all monitoring devices is a key benefit in the ORF application. If there seems to be a problem with the incoming video stream, each locally responsible engineer can easily check from his desk, whether the same problem exists on the other side of the transmission chain. This allows for fast and efficient error isolation", says Reto Brader, Pixelmetrix General Manager, EMEA.

The ORF network utilizes a high speed fiber optic backbone network built on ATM which carries video, audio, telephony, and computer data. Distributed throughout the network the Pixelmetrix DVStation continuously monitors MPEG-2 video and transmission quality.

"With the DVStation product portfolio Pixelmetrix and ETAS GmbH (Pixelmetrix Distributor in Austria) have been able to offer a complete quality surveillance and troubleshooting solution to ORF while meeting their tight budget. Not just have we delivered the products, also Pixelmetrix has trained over 40 engineers on effectively using the DVStation products. This training has been facilitated in Vienna, while all the engineers were doing the training on their own DVStation in their region using the remote login facility of the DVStation", says Walter Winzel, Sales Manager, ETAS GmbH Vienna

"We are very happy with the Pixelmetrix solution, and we have already decided to extend this system by using the Pixelmetrix DVS-Remote COFDM measuring and monitoring tools for our first DVB-T transmitter stations that will go into service for a test period from Q2 2004 to the end of this year", says DI Alexander Hetfleisch, Project Manager with ORF.

About ORF

The Oesterreichischer Rundfunk (ORF) is Austria's largest media enterprise. The ORF broadcasts two 24-hour television programmes, three nation-wide radio programmes and nine regional radio programmes from the provincial studios. In addition there are ORF-Teletext and ORF ON services.

About DVStation Products

DVStation, DVStation-Remote, DVStation-Pod, and DVStation-IP by Pixelmetrix are award-winning systems for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. If signal and content integrity is essential for business success, DVStation is the most advanced Preventive Monitoring solution available today.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe. Pixelmetrix customers include CNN, CBS, Disney, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France. It is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, winner of the STAR 2000 and 2004 Superior Technology Award from TV Technology Magazine, and recipient of a Cable-Satellite/Mediacast Product of the Year Award in 2003 and 2004. For more information, visit www.pixelmetrix.com.

For more information about DVStation and Pixelmetrix, please email info@pixelmetrix.com or visit www.pixelmetrix.com.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVStor, DVShift, DVScope, and DPI Auditor are trademarks of Pixelmetrix Corporation.

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