

Contacts:

Samantha Koh
Pixelmetrix Corporation
(65) 547-4935
samantha@pixelmetrix.com

Inge Deprez
Barco Control Rooms
32 56 368 377
inge.deprez@barco.com

For Immediate Release
September 13th, 2001

Pixelmetrix Corporation and Barco Group Deliver Integrated Tools for Efficient Quality Monitoring for Broadcast Facilities
New Partnership to Benefit Service Providers with fully automated monitoring systems in the Digital Broadcasting environment

AMSTERDAM – 13th September 2001: Pixelmetrix Corporation and Barco Control Rooms announce today integrated offerings to enhance quality monitoring to digital video broadcast service providers. Through this partnership, With Pixelmetrix's innovative quality surveillance tools and Barco's comprehensive display solutions, these complimentary offerings will provide the flexibility and reliability that today's customers demand in this digitally converging environment.

“The combination of Barco's Monitoring Solution iStudio and the Pixelmetrix DVStation™, that encompasses signal and service integrity along with its first-ever central casting capabilities, provides customers with flexible and scalable, high-performance solutions critical to the rapid and fast-moving digital environment,” said Barco Control Rooms' BU Manager, Dirk Hendrickx. “Barco is committed to creating this value for customers by helping them improve their broadcast operations and services, a complete synergy with Pixelmetrix's goals to help businesses gain a leading edge in their service delivery.”

“Along with Pixelmetrix's award-winning digital video broadcasting solutions and Barco's complimentary monitoring system, we are able to gain momentum with the early-adopters of digital technology in the fast-growing European and North American markets. We are excited with the potential of these markets as the solutions partnership with Barco signifies our commitment to offer flexible solutions to our customers,” said Yves Nolin, Vice-President of Sales, Pixelmetrix Corporation. “We can provide necessary integrated solutions in multi-vendor environments that unlock the power of both platforms to deliver and maintain efficient results.”

Barco's iStudio is currently the most advanced display solution for broadcast monitoring. It consists of a high quality display with rear-screen projection, a graphic controller and Web-based operating software. One projection module can display up to 30 video windows simultaneously. Two or more modules can be combined into a huge wall to monitor dozens of signals and act as a single point of control.

Pixelmetrix DVStation™ is an award-winning multi-port, multi-layer powerful parallel computer for monitoring Quality of Service of an end to end Broadcast Network. Designed for content

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delivery management, DVStation™ provides three main elements for dependable broadcast services: Signal Integrity, Service Integrity and Remote/Central Casting. With its powerful, integrated solution, you will be able to minimize transmission downtime and maintain broadcast quality, while gaining control over your data and new interactive services.

Pixelmetrix and Barco will be showcasing their complimentary solutions at the upcoming IBC 2001 event in Amsterdam, September 14th to 18th, Hall 7, Booth 7.315, Amstelhal.

About BARCO

BARCO has four key activities: Barco Projection Systems, BarcoView, BarcoVision and Barco Graphics. In 2000, the entire BARCO group, without BarcoNet, which was split off from BARCO in the second half of 2000, delivered a turnover of euro 751 million. Approximately 50 % of this turnover is realized outside Western Europe. BARCO has a network of subsidiaries, distributors and agents in 97 countries throughout the world. BARCO has been quoted on the Brussels Bourse since 1986, and is now quoted on Brussels/Euronext. BARCO is a BEL 20 and a Next 150 company.

As a business unit of Barco Projection Systems, Barco Control Rooms has become the industry standard in the field of monitoring solutions for Control & Operation Centers in telecom, traffic, surveillance, public utilities, broadcasting, finance and service providing companies. Relying on an extensive experience in image processing, Barco Control Rooms is renowned for its flexible and market-specific approach, successfully implemented in over 800 control rooms world wide. You can find more information about BARCO on the web: www.barcocontrolrooms.com

About Pixelmetrix Corporation

Pixelmetrix Corporation provides equipment and network intelligence systems to digital broadcasters and telecom operators for management and monitoring of broadcast quality of service. As the broadcast, telecom and internet industries and technologies converge, Pixelmetrix tools leverage the experience and strengths of each industry to deliver innovative solutions which directly impact its customer's business results. Headquartered in Singapore, Pixelmetrix has offices in Europe and the USA with worldwide representatives and technology partners that demonstrate the seamless integration to complimentary solutions. Pixelmetrix customers include CNN, CBS, International Broadcasting Bureau, KPBS, NTL, Sky PerfecTV Japan, and Télédiffusion de France. It is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, and Winner of the STAR 2000 Superior Technology Award -TV-Technology Magazine. For more information, visit www.pixelmetrix.com

For more information about DVStation™ and Pixelmetrix's role in enabling the rapid transition to digital television, please email info@pixelmetrix.com or visit www.pixelmetrix.com.

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