



News Release

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Pixelmetrix and ILC Form Partnership to Provide Enhanced Network Management Performance to Broadcast Industry

AMSTERDAM – IBC 2001: 13th September 2001: Pixelmetrix Corporation, a world-class provider of network intelligence and equipment monitoring solutions, and Industrial Logic Corporation (ILC), a provider of network management systems for the communications industry, today announced an agreement to combine software services in efforts to better serve the broadcast industry.

Pixelmetrix and ILC have combined the strengths of their network monitoring and management systems, DVStation™ and MaxView Plus, to create a product that will enhance the performance of broadcast customers' network management facilities. Pixelmetrix DVStation™ and ILC's MaxView Plus will integrate seamlessly to provide faster implementation times and improved quality of information, allowing companies to commit to service level agreements and begin billing for service at a much faster rate than before.

“Our combined offering will provide the flexibility and reliability that today's customers demand with extensive signal and service integrity management tools,” said Yves Nolin, Vice-President of sales, Pixelmetrix Corporation. “ILC's MaxView Plus has a Java GUI interface, flexible alarm capability and fault management capability that will provide customers with all the information required to quickly implement new systems and services. This combined with Pixelmetrix DVStation™ will provide customers with first-class information on overall broadcast quality.”

“ILC's partnership with Pixelmetrix will help broadcast customers make smoother transitions from analog networks to digital networks,” said Art Cederberg, vice president of sales and marketing with ILC.

“MaxView Plus will provide Pixelmetrix customers with a flexible, modular solution that is easy to operate in addition to automation capabilities that will increase uptime and improve customer satisfaction. Now, Pixelmetrix can focus on their core competencies – manufacturing best-of-breed equipment and building sophisticated network intelligence systems for the broadcast industry.”

About MaxView Plus

MaxView Plus is a network management system that monitors health and controls network equipment configurations for large networks via easy-to-use computer graphical interfaces. MaxView Plus' features and functionality are unprecedented in the field of element management of communications equipment because it can manage virtually any equipment type, regardless of its communications protocol, with no modifications made to the software. MaxView Plus can manage custom equipment, vintage legacy equipment or new commercially standard equipment equally effectively. This combined with ease of setup, expansion, maintenance and reconfiguration makes MaxView Plus the preferred product for companies with complex networks of diverse equipment types.

About Pixelmetrix DVStation™

Pixelmetrix DVStation™ is an award-winning multi-port, multi-layer powerful parallel computer for monitoring Quality of Service of an end to end Broadcast Network. Designed for content delivery management, DVStation™ provides three main elements for dependable broadcast services: Signal Integrity, Service Integrity and Remote/Central Casting. With its powerful, integrated solution, you will be able to minimize transmission downtime and maintain broadcast quality, while gaining control over your data and new interactive services.

About ILC

Established in 1993, Industrial Logic Corporation (ILC) is a leading provider of network management systems for the communications industry. ILC develops and distributes software and hardware products that allow network operators to monitor health and control network equipment configurations for large networks. ILC's signature product, MaxView Plus, was built from the ground up to assure high performance, expandability and reliability for the day-to-day operators, facility managers and other users of the system.

ILC provides a unique combination of network management solutions for customers in several industries worldwide including telecommunications, cable, satellite, broadcasting and more. ILC is fast becoming a global leader in the design, development and management of technology solutions used to improve the quality and availability of critical communications networks. Its products and services are used in major communications companies around the world, including France Telecom, Swisscom, Portugal Telecom, Loral, Lockheed Martin, Telefonica Spain and more.

About Pixelmetrix Corporation

Pixelmetrix provides equipment and network intelligence systems to digital broadcasters and telecom operators for management and monitoring of broadcast quality of service. As the broadcast, telecom and internet industries and technologies converge, Pixelmetrix tools leverage the experience and strengths of each industry to deliver innovative solutions which directly impact its customer's business results. Headquartered in Singapore, Pixelmetrix has offices in Europe and the USA with worldwide representatives and technology partners that demonstrate the seamless integration with complimentary solutions. Pixelmetrix customers include CNN, CBS, International Broadcasting Bureau, KPBS, NTL, Sky PerfecTV Japan, and Télédiffusion de France. It is the winner of the Peter Wayne Award for *Best Design and Innovation IBC 2000* and Winner of the STAR 2000 *Superior Technology Award -TV-Technology Magazine*. For more information, visit www.pixelmetrix.com

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For more information about DVStation™ and Pixelmetrix's role in enabling the rapid transition to digital television, please email info@pixelmetrix.com or visit www.pixelmetrix.com.

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