
News Release

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For Immediate Release

Pixelmetrix awarded Pick Hit award for *VISUALmpeg* at NAB 2005

Las Vegas, April 2005 – Pixelmetrix, the global expert in Preventive Monitoring for digital television networks, is proud to announce that its *VISUALmpeg* product has been awarded the *Broadcast Engineering* Pick Hit award at this year's National Association of Broadcasters show in Las Vegas.

The award is given out to companies that demonstrate innovative technology at NAB 2005. It is judged by readers of *Broadcast Engineering* magazine and working professionals in the broadcast, post and network and satellite industries. The award is the most coveted technology award at the NAB show.

Said Danny Wilson, President and CEO of Pixelmetrix: "We are very pleased to have won this award. *VISUALmpeg's* reception in the market has been fantastic and winning this award is the icing on the cake."

VISUALmpeg is a complete product family of analysis tools for evaluating and testing MPEG-based advanced coding. There are models to analyse MPEG-1, MPEG-2 and the latest coding technology: H.264, also known as MPEG-4 Part 10.

All MPEG parameters are conveniently extracted and displayed in a clear and easy to understand format while allowing users to fully drill down to all areas of MPEG stream and image analysis.

VISUALmpeg requires only a modest PC with standard Windows software for full and detailed analysis. It breakdowns and inspects all aspect of MPEG coding – from bit rate to macroblocks to motion vector analysis. Evaluation of picture quality is also available as a product option.

VISUALmpeg is the ideal companion to the award-winning DVStation, which is also made by Pixelmetrix.

About DVStation Products

The award-winning DVStation family of products by Pixelmetrix is used for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. DVStation is the most advanced Preventive Monitoring solution available today. When signal and content integrity is essential for business success, DVStation is the only logical solution.

DVStation is available in DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVShift, DVShift-HD, and DVStor.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe. Pixelmetrix customers include CNN, CBS, Disney, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+, and Télédiffusion de France.

Pixelmetrix is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, winner of the STAR 2000 and 2004 Superior Technology Award from TV Technology Magazine, recipient of a Cable-Satellite/Mediacast Product of the Year Award in 2003 and 2004, and winner of Broadcast Engineering magazine's Pick Hit Award 2005. For more information about Pixelmetrix, please email info@pixelmetrix.com or visit www.pixelmetrix.com

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVStor, DVShift, DVScope, DPI Auditor, and VISUALmpeg are trademarks of Pixelmetrix Corporation.

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