
News Release

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For Immediate Release

Pixelmetrix receives the Emmy Award from NATAS The First Singapore Company to receive the Emmy

Singapore, January 8, 2008 – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, started the new year with an Emmy win. Pixelmetrix received the Engineering & Technology Emmy Award from the National Academy of Television Arts and Sciences (NATAS) for its DVStation Transport Stream Analysis products. The award was presented earlier today at the 59th Annual Technology & Engineering Emmy® Awards at the Venetian Hotel, Las Vegas.

Scoring high in the Monitoring for Compliance Standards for ATSC & DVB category, this award defines the automated compliance testing to the multi-channel transport stream standards as defined by the DVB and ATSC. Pixelmetrix DVStation provides automatic confidence-checking and reporting functionality without the need for an operator to verify program transport quality by visual QC or other manual measurement methods. The DVStations are deployed to monitor MPEG transport streams and measure parameters against standardized conformance specifications.

"We are thrilled to receive this honour from the National Academy of Television Arts & Sciences. This distinction reflects positively on Pixelmetrix as the first Singapore company to be accorded the Engineering & Technology Emmy Award. Our DVStation product line has turned in a strong showing over the years, and this esteemed recognition certainly adds prestige to our myriad of Test & Measurement solutions for DTV and IPTV networks worldwide," said Danny Wilson, Pixelmetrix President & CEO, who was on stage to receive the award. "For sure, this award justified all the late night pizzas," he jestered.

Said Mr Lim Chin Siang, Director, IT & Technology, the Media Development Authority of Singapore (MDA), "This prestigious recognition of Pixelmetrix, a recipient of MDA's Digital Technology Development Scheme (DTDS), reflects the growing recognition of Singapore-made cutting-edge technologies on the international scene. We will continue

to work closely with, and support the industry in the development of original and innovative products or concepts for the region and beyond.”

The Pixelmetrix DVStation product line is widely used in broadcast television networks, cable and satellite program providers, satellite teleports, mobile truck uplinks, digital television stations and various other satellite facilities throughout the world. Networks, distribution channels and terrestrial DTV stations benefit from Pixelmetrix technology by being able to assess the quality and integrity of their broadcast content.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

Note to Editors

To schedule an interview, please contact the Marcom team.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include MediaCorp, Starhub, HBO Asia, Discovery Channel, CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutura, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France.

Pixelmetrix has been conferred the Peter Wayne Award for Best Design and Innovation IBC 2000, the TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, Broadcast Engineering publication Pick Hit Award 2005 as well as the BIRTV Product of the Year Award 2006.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStation Mini, DVStor, DVStorIP, DVStorIP-Gen, DVShift, DPI Auditor, EndGame, Electronic Couch Potato, ECP Consolidator, Video Validator and VISUALmpeg are trademarks of Pixelmetrix Corporation.

For more information about Pixelmetrix, please email to info@pixelmetrix.com or visit www.pixelmetrix.com.

About NATAS

The National Academy of Television Arts & Sciences (NATAS) is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts & Entertainment, Public & Community Service, Technology & Engineering, and Business & Financial Reporting. Beginning in 2006, NATAS began recognizing programming produced for the Internet, cell phones, and portable media players with its new Broadband Emmy Award for Outstanding Achievement in Content for Broadband and Portable Delivery. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Regional Emmys are given in 19 regions across the United States. Beyond awards, NATAS has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv.

About the Media Development Authority of Singapore (MDA)

Formed in 2003, the Media Development Authority of Singapore (MDA) plays a vital role in transforming Singapore into a Global Media City and positioning it at the forefront of the digital media age. MDA spearheads initiatives that promote developments in film, video, television, radio, publishing, music, games, animation, media services and Interactive Digital Media. At the same time, in ensuring clear and consistent regulatory policies and guidelines, MDA helps to foster a pro-business environment for industry players and increase media choices for consumers. For more information, visit www.mda.gov.sg and www.smf.sg.

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