
News Release

Marcom Contact:
Sharifah Ahmad
Pixelmetrix Corporation
+65-6547-4935
sharifah@pixelmetrix.com

For Immediate Release

Pixelmetrix Underscores Quality of Service & Quality of Experience With Its New DVStation-IP³ At NAB 2007

NAB Las Vegas, April 16, 2007 – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks presents its new DVStation-IP³ at NAB 2007, Booth SU12109.

The DVStation-IP³ offers a one-stop monitoring engine for IP and Transport Stream Analysis, detailed service visualization and IP Headend Output verification for IPTV networks. It provides, on all services, MPEG-2 and H.264 main profile thumbnails, Media Delivery Index (MDI) which allows packet loss and jitter measurements as well as video presence, freeze or blackout displays.

“Exclusive at NAB 2007, Pixelmetrix drums up the focus on IPTV with the launch of several new products and applications, including the DVStation-IP³. For operators and service providers to shine, they need a complete ensemble of reliable test and measurement systems to assure Quality of Service and Quality of Experience. Pixelmetrix now serves up a host of solutions targeted at IPTV players to help them score and retain a slice of the market share,” remarked Danny Wilson, Pixelmetrix President & CEO.

The DVStation-IP³ also supports IP fragmentation and quick navigation to a particular service and measurement, thanks to the status-at-a-glance Commander GUI.

“The DVStation-IP³ is a comprehensive monitoring engine for IPTV, Cable, Satellite and Terrestrial providers utilizing IP to transport and deliver video. The need of the hour is to have visibility into service provision. With stellar features such as full Gigabit line rate monitoring for all services, MDI, high definition and standard definition support for H.264 and MPEG-2, DVStation-IP³ is the answer. Wherever there is uncertainty, insurance is required – the DVStation-IP³ is your insurance,” said Amit Sood, Pixelmetrix IPTV Product Manager.

At the booth, Pixelmetrix will also showcase an exciting repertoire of newly launched monitoring platforms and spotlight on its True End-to-End IPTV Forensics™, Disaster Recovery, Compliance Recording and Streamlined Headend Monitoring solutions, among others.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

Note to Editors

To schedule an interview, please contact the Marcom team.

About DVStation Products

The award-winning DVStation family of products by Pixelmetrix is used for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager.

DVStation is the most advanced Preventive Monitoring solution available today. When signal and content integrity is essential for business success, DVStation is the only logical solution.

The DVStation family is available as DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStation Mini, DVShift, DVShift-HD, DVStor, DVStorIP and DVStorIP-Gen.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France.

Pixelmetrix has been conferred the Peter Wayne Award for Best Design and Innovation IBC 2000, the STAR 2000 and 2004 Superior Technology Awards from TV Technology Magazine, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, Broadcast Engineering publication Pick Hit Award 2005 as well as the BIRTV Product of the Year Award 2006.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStation Mini, DVStor, DVStorIP, DVStorIP-Gen, DVShift, DPI Auditor and VISUALmpeg are trademarks of Pixelmetrix Corporation.

For more information about Pixelmetrix, please email to info@pixelmetrix.com or visit www.pixelmetrix.com.

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