
News Release

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For Immediate Release

Pixelmetrix Unveils EndGame™ - A Suite Of True End-to-End Monitoring System For Quality of Experience

NAB Las Vegas, April 16, 2007 – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, unveils EndGame™ - More Than Last Mile™ surveillance system.

EndGame™ is the Quality Management Solution for IPTV, which the company believes to be the first truly End-To-End IPTV Quality of Service monitoring solution. EndGame™ provides IPTV Content Aggregators and IPTV Operators with a suite of tools spanning the entire content delivery chain, allowing operators to track Quality of Service problems from a single customer, back through the network right to the headend. Brilliant graphical consolidation of information from multiple nodes within the network enables IPTV operators to find, isolate and troubleshoot quality-related issues the fastest way possible.

A part of the EndGame™ suite, Pixelmetrix also announces the DVagent™ Set-Top Box (STB) agent that monitors individual subscriber integrity, with results reported back for consolidation and troubleshooting.

As the final key component, Pixelmetrix offers the EndGame™ Management and Subscriber Status dashboard software.

Danny Wilson, Pixelmetrix President & CEO related, "Linking together telemetry from our market leading RF, SDI and IP headend monitoring platform, DVStation-IP³ network probe with end-user reports from the DVagent™, EndGame™ Dashboard, at last, gives operators a complete and truly end-to-end quality management solution."

EndGame™, at the core of the solution, consolidates monitored quality of experience data, including Audio, Video and Data delivery quality, channel tuning performance, program guide clock drifts and so on. Thanks to the integration with the operator's OSS/BSS, the solution enables an operator's help desk to objectively validate consumer service delivery complaints, then quickly and competently support individual subscribers.

Operators can deploy the Pixelmetrix EndGame™ not only to manage and document service level agreements (SLA) or proactively detect and isolate faults, but also to correlate consumer experience with network performance and more.

The open server platform approach, including the capability of remote access allows a service technician at the customer site to log in to EndGame™ and validate the service delivery performance.

“Today’s IPTV operators struggle to validate the Quality of Experience at their subscribers’ end, and worse, have no real way to isolate where in the delivery chain the root for service quality issues lies. Pixelmetrix EndGame™ provides key performance indexes and also aggregates the information into useful customer- and service-centric intelligence,” said Aleksandar Milosevic, Pixelmetrix Product Manager for EndGame™.

Pixelmetrix EndGame™ is built on a cross-platform architecture. The solution can be integrated with any operating system including Solaris, Windows and Linux.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

Note to Editors

To schedule an interview, please contact the Marcom team.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutura, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectTV! Japan, British Telecom, Canal+ and Télédiffusion de France.

Pixelmetrix has been conferred the Peter Wayne Award for Best Design and Innovation IBC 2000, the STAR 2000 and 2004 Superior Technology Awards from TV Technology Magazine, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, Broadcast Engineering publication Pick Hit Award 2005 as well as the BIRTV Product of the Year Award 2006.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStation Mini, DVStor, DVStorIP, DVStorIP-Gen, DVShift, DPI Auditor, EndGame and VISUALmpeg are trademarks of Pixelmetrix Corporation.

For more information about Pixelmetrix, please email to info@pixelmetrix.com or visit www.pixelmetrix.com.

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