
News Release

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For Immediate Release

Pixelmetrix launches VISUALmpeg Qualify™ at IBC 2008

IBC 2008, Amsterdam, September 12, 2008 – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, announced the launch of its VISUALmpeg Qualify™ video and audio quality analyzer at IBC 2008, Amsterdam, Booth 1C39.

The VISUALmpeg Qualify™ is an expansion of Pixelmetrix array of video and audio quality analyzers, offering a new level of off-line quality assessment for audiovisual streams with comprehensive support for most current industry video and audio encoding standards and media containers. With a new and scalable distributed architecture, the VISUALmpeg Qualify™ allows for parallel test administration and browsing of results. It provides static file-based video and audio analysis for VOD content.

“We constantly drive our product R&D towards solidifying IP Video Delivery. The increased complexities of advanced encoding, digital delivery and IP transport have come at a time when broadcasters are still coping to assimilate the last technology wave. Therefore, we developed the VISUALmpeg Qualify™ to provide top-notch video compression analysis so that operators worry less about the techy bits and can get back to the art of TV,” said Danny Wilson, Pixelmetrix President & CEO.

Highlights at the booth also include the ready-for-shipment Electronic Couch Potato™ (ECP™), an after the network probe that measures and reports the end user's Quality of Experience (QoE) for delivered video services, DVStation-Mini DVB-T that offers affordable RF and TS measurements and analysis and many more.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

IBC is held from September 12 to 16 at the RAI Convention Centre, Amsterdam.

Note to Editors:

To schedule an interview with Danny Wilson, please contact the Marcom team.

About DVStation Products

The Emmy® award winning DVStation product family by Pixelmetrix is used for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager.

DVStation is the most advanced Preventive Monitoring solution available today. When signal and content integrity is essential for business success, DVStation is the only logical solution.

The DVStation family is available as DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStation-Mini, DVShift, DVShift-HD, DVStor, DVStorIP-Gen and DVProbe-C.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital, cable and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix suite of quality assurance solutions are featured as the Emmy® Award winning DVStation, DVStation-Mini, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStor, IPGen, DVShift, DVProbe-C, DPI Auditor, EndGame, Electronic Couch Potato, ECP Consolidator, VISUALmpeg and VISUALmpeg Qualify. These are trademarks of Pixelmetrix Corporation.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectTV! Japan, British Telecom, Canal+, Towercast, AT&T, Verizon, Telus, NTT and more.

Pixelmetrix has been conferred the Engineering & Technology Emmy® Award 2007, Broadcast Engineering publication Pick Hit Award 2005 and 2008, TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, BIRTV Product of the Year Award 2006, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, as well as the Peter Wayne Award 2000, for Best Design and Innovation.

For more information about Pixelmetrix, visit www.pixelmetrix.com or email queries to info@pixelmetrix.com.
