
News Release

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For Immediate Release

Pixelmetrix appoints Stephen Scanlon as Vice-President, Sales, North America

Singapore, April 27, 2007 – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, has recently appointed Stephen Scanlon as Vice-President, Sales, for North America.

Scanlon's appointment is in line with Pixelmetrix expansion of its suite of applications and solutions for the IPTV market, to boost sales growth in that region.

"Scanlon adds a muscle to our dynamic executive sales force. His proven track record, wealth of hands-on experience and extensive knowledge of the industry are noteworthy qualities, as Pixelmetrix extends its leadership position to provide a truly end-to-end IPTV monitoring system for QoE," said Danny Wilson, Pixelmetrix President & CEO.

A veteran in technical sales who brings with him more than twenty years of experience and expertise in strategic account management, Scanlon joins Pixelmetrix from Spirent Communications, after serving as Regional Territory Manager for two years. Prior to that stint, Scanlon was with Agilent Technologies for ten years. His initial role with the company was that of Business Development Manager, taking charge of marketing efforts, including identifying and closing new business generated by emerging technologies within the North American Service providers.

Scanlon's vast experience in technical sales and business development also comes from his previous vocation at Hewlett Packard (HP), California. He started as a Systems Engineer and later moved up the corporate ladder to serve as Specialist Field Engineer. In this role, he was responsible for the sales and business development of test solutions for telecommunications technologies. He also took the accolades for the best worldwide sales performance, exceeded the sales quota four out of five years and bagged the Achieved Winners Circle award for three years.

"IPTV is the next horizon in the communications revolution. It promises to be bigger than anything we have seen so far. Pixelmetrix is uniquely positioned to capitalize on the rapidly emerging technology that injects exciting new dimensions to entertainment services," said Stephen Scanlon.

Scanlon is currently based in New Jersey and now oversees the sales growth of the IPTV product line in North America.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France.

Pixelmetrix has been conferred the Peter Wayne Award for Best Design and Innovation IBC 2000, the STAR 2000 and 2004 Superior Technology Awards from TV Technology Magazine, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, Broadcast Engineering publication Pick Hit Award 2005 as well as the BIRTV Product of the Year Award 2006.

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For more information about Pixelmetrix, please email to info@pixelmetrix.com or visit www.pixelmetrix.com.

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