
News Release

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For Immediate Release

Pixelmetrix serves up its integrated solutions galore for Cable, Satellite, Terrestrial & IPTV operators at IBC 2008

IBC 2008, Amsterdam, September 12, 2008 – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, will demo its latest line of integrated quality television service assurance solutions at IBC 2008, Amsterdam, Booth 1C39.

Specials at booth 1C39 include the new **VISUALmpeg Qualify™** that provides static file-based video and audio analysis for VOD content, ready-for-shipment **Electronic Couch Potato™ (ECP™)**, an after the network probe that measures and reports the end user's Quality of Experience (QoE) for delivered video services, **DVStation-Mini DVB-T** that offers affordable RF and TS measurements and analysis.

“Our extensive range of Test, Measurement and Monitoring solutions let broadcast operators and service providers fine-tune quality of service and quality of experience, enabling them to optimize their service delivery and grow their customer base. At IBC this year, we have a whole span of end-to-end systems for Digital Switchover, Compliance Recording, Video Quality Analysis, QoE assurance and more to show and tell,” said Danny Wilson, Pixelmetrix President & CEO.

DTV operators can also get a close look at Pixelmetrix suite of **Digital Terrestrial, Satellite Transmission** and **Cable Broadcast Monitoring** tools as well as the **Compliance Recording, File-based Video Quality Verification in VOD and Archiving, Lab Environment for IP-based Video Delivery**, the **EndGame™** and **Quality of Experience Assurance** systems.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

IBC is held from September 12 to 16 at the RAI Convention Centre, Amsterdam.

Note to Editors:

To schedule an interview with Danny Wilson, please contact the Marcom team.

About DVStation Products

The Emmy® award winning DVStation product family by Pixelmetrix is used for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager.

DVStation is the most advanced Preventive Monitoring solution available today. When signal and content integrity is essential for business success, DVStation is the only logical solution.

The DVStation family is available as DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStation-Mini, DVShift, DVShift-HD, DVStor, DVStorIP-Gen and DVProbe-C.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital, cable and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix suite of quality assurance solutions are featured as the Emmy® Award winning DVStation, DVStation-Mini, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStor, IPGen, DVShift, DVProbe-C, DPI Auditor, EndGame, Electronic Couch Potato, ECP Consolidator, VISUALmpeg and VISUALmpeg Qualify. These are trademarks of Pixelmetrix Corporation.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectTV! Japan, British Telecom, Canal+, Towercast, AT&T, Verizon, Telus, NTT and more.

Pixelmetrix has been conferred the Engineering & Technology Emmy® Award 2007, Broadcast Engineering publication Pick Hit Award 2005 and 2008, TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, BIRTV Product of the Year Award 2006, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, as well as the Peter Wayne Award 2000, for Best Design and Innovation.

For more information about Pixelmetrix, visit www.pixelmetrix.com or email queries to info@pixelmetrix.com.
