## **News Release**

Marcom Contact: Sharifah Ahmad Pixelmetrix Corporation +65-6547-4935 sharifah@pixelmetrix.com

For Immediate Release

## Pixelmetrix serves up its new portfolio of IPTV and Test & Measurement Solutions at NAB 2007

NAB Las Vegas, April 16, 2007 – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, will present its latest line of innovative devices come April at NAB 2007, Las Vegas. Its new portfolio of solutions is targeted at IPTV, Terrestrial, Satellite and Cable market players to clinch optimum system performance and service delivery.

Highlights at the Pixelmetrix booth SU12109 will include the integration of its DVStation-IP and DVStorIP-Gen, featuring end-to-end commissioning and testing of IPTV networks. Exclusive previews of DVB-S2 and DVB-H are also on the agenda.

"At NAB 2007, we are introducing the bundling of our slew of advanced tools to fulfill the need for IPTV Quality of Experience and Quality of Service, Disaster Recovery, Compliance Recording and Streamlined Headend Monitoring, just to name a few," revealed Danny Wilson, President and CEO of Pixelmetrix. "The aim is to help operators and service providers bolster their confidence to create an efficient infrastructure, align their IPTV deployments and assure successful implementation and execution."

Pixelmetrix will also exhibit the dynamic enhanced features of its DVShift MPEG-TS Time Shifter and DVStor Transport Storage & Playback System. On the VISUALmpeg showcase, real-time elementary stream and video quality analysis will be covered.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

## **About DVStation Products**

The award-winning DVStation family of products by Pixelmetrix is used for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager.

DVStation is the most advanced Preventive Monitoring solution available today. When signal and content integrity is essential for business success, DVStation is the only logical solution.

The DVStation family is available as DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP<sup>3</sup>, DVStation Mini, DVShift, DVShift-HD, DVStor, DVStorIP and DVStorIP-Gen.

## **About Pixelmetrix Corporation**

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutura, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France.

Pixelmetrix has been conferred the Peter Wayne Award for Best Design and Innovation IBC 2000, the STAR 2000 and 2004 Superior Technology Awards from TV Technology Magazine, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, Broadcast Engineering publication Pick Hit Award 2005 as well as the BIRTV Product of the Year Award 2006.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP<sup>3</sup>, DVStation Mini, DVStor, DVStorIP, DVStorIP-Gen, DVShift, DPI Auditor and VISUALmpeg are trademarks of Pixelmetrix Corporation.

For more information about Pixelmetrix, please email to info@pixelmetrix.com or visit www.pixelmetrix.com.

#####