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## News Release

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For Immediate Release

# Pixelmetrix to showcase the dynamic features of its Test, Measurement & Monitoring solutions at NAB 2008

## Tools for Digital Switchover & PSIP Verification also on demo at Booth SU12105

NAB Las Vegas, April 14, 2008 – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, will showcase at Booth SU12105, its suite of Test, Measurement and Monitoring solutions for the cable, satellite, terrestrial and IPTV operators to optimize their service delivery.

Special features at the Pixelmetrix booth SU12105 include integrated solutions - **Viewer Experience Monitoring**, presenting the Electronic Couch Potato™ (ECP) and ECP Consolidator™; **Video over IP Assurance** with the DVStation-IP<sup>3</sup>; **Remote Monitoring** with the DVStation-Remote, highlighting the DVStation-Mini and introducing DVProbe-C; **Satellite Solutions** with the Emmy® Award winning DVStation-210 introducing ATSC Transport Stream Compliance Verification software, new IP solution to the DVStation-210 and DVB-S.2 ASLF; **Disaster Recovery** and **Compliance Recording** with the DVStor; **Lab Environment for IP Video Delivery** with the DVStorIP-Gen and DVStation-IP<sup>3</sup> and introducing VISUALmpeg Qualify (video and audio quality analyzer) as well as the EndGame™.

“Efficient Test, Measurement and Monitoring solutions are increasingly important as cable and satellite operators struggle with managing their complex network. Cable operators are rushing to implement Switched Digital Video in response to the aggressive investments by IPTV operators. Much pressure is felt by all as they strive to maintain their competitive edge to provide quality and reliable services. Pixelmetrix suite of Test, Measurement and Monitoring as well as IPTV QoS and QoE offerings are constantly enhanced to help operators achieve end-to-end visibility of their network operations. At our NAB booth, operators are welcomed to learn more about our award winning products that can meet their needs,” said Danny Wilson, President and CEO of Pixelmetrix.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

The NAB exhibition will be held from April 14 to 17 at the Las Vegas Convention Center, Las Vegas, Nevada, USA.

**Note to Editors:**

To schedule an interview with Danny Wilson, please contact the Marcom team.

**About DVStation Products**

The Emmy® award winning DVStation product family by Pixelmetrix is used for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager.

DVStation is the most advanced Preventive Monitoring solution available today. When signal and content integrity is essential for business success, DVStation is the only logical solution.

The DVStation family is available as DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP<sup>3</sup>, DVStation Mini, DVShift, DVShift-HD, DVStor, DVStorIP-Gen and DVProbe-C.

**About Pixelmetrix Corporation**

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutura, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectV! Japan, British Telecom, Canal+, Towercast, AT&T, Verizon, Telus, NTT and more.

Pixelmetrix has been conferred the Engineering & Technology Emmy® Award 2007, TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, BIRTV Product of the Year Award 2006, Broadcast Engineering publication Pick Hit Award 2005, Cable-Satellite/Mediicast Product of the Year Awards 2003 and 2004, as well as the Peter Wayne Award 2000, for Best Design and Innovation.

The terms Preventive Monitoring, DVStation, DVStation Mini, DVStation-Remote, DVStation-Pod, DVStation-IP<sup>3</sup>, DVStor, DVStorIP-Gen, DVShift, DVProbe-C, DPI Auditor, EndGame, Electronic Couch Potato, ECP Consolidator, VISUALmpeg and VISUALmpeg Qualify are trademarks of Pixelmetrix Corporation.

For more information about Pixelmetrix, please email to [info@pixelmetrix.com](mailto:info@pixelmetrix.com) or visit [www.pixelmetrix.com](http://www.pixelmetrix.com).

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