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## News Release

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For Immediate Release

# **Pixelmetrix highlights its End-to-end Quality Assurance Solutions in an IP-centric Cable Operation at the ANGA Cable Show 2008**

## **Special demo: New! DVProbe-C**

Singapore, May 26, 2008 –Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, highlights its end-to-end quality assurance solutions in an IP-centric cable operation, featuring the new DVProbe-C, at the ANGA Cable Show in Germany this week. Demos are available at Booth E40.

DVProbe-C is a cost-effective, ideal preventive monitoring and operational debugging tool. This monitoring probe is powerful enough to assure quality in a modern EdgeQAM based distribution plant. The DVProbe-C connects directly to the QAM RF cable network and uses the transport stream analysis technology of the Emmy® award winning Pixelmetrix DVStation.

“We are delighted to announce that a very large German cable operator is among the first customers to deploy the DVProbe-C throughout their network. With IP-based distribution and flexible EdgeQAM devices, the intelligence in the modern cable distribution architecture moves out from the headend into the network. This trend forces cable operators to rethink their quality assurance strategy. They need to deploy intelligent monitoring probes throughout the network. Cost is a critical factor. The new DVProbe-C from Pixelmetrix addresses these new requirements at the lowest cost possible,” said Reto Brader, General Manager, EMEA.

Packaged as a 1RU rack-mount system with power, network and RF input connections all on the back of the unit, it integrates easily even into space-conscious environments. A flexible software-based system built on open standards, the DVProbe-C can evolve with the network as digital cable systems move towards technologies like Switched Digital Video (SDV) and beyond.

Other highlights at booth E40 include the new IP interface for the DVStation - the market leading headend monitoring solution.

Pixelmetrix exhibits at the ANGA Cable Show with SHM Broadcast GmbH, authorized distributor in Germany.

The ANGA Cable Show 2008 will be held for three days this week, from May 27 to 29, in Cologne, Germany.

## **About Pixelmetrix Corporation**

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital cable and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix suite of quality assurance solutions are featured as the Emmy® Award winning DVStation, DVStation-Mini, DVStation-Remote, DVStation-Pod, DVStation-IP3, DVStor, DVStorIP-Gen, DVShift, DVProbe-C, DPI Auditor, EndGame, Electronic Couch Potato, ECP Consolidator, VISUALmpeg and VISUALmpeg Qualify. These are trademarks of Pixelmetrix Corporation.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+, Towercast, AT&T, Verizon, Telus, NTT and more.

Pixelmetrix has been conferred the Engineering & Technology Emmy Award 2007, TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, BIRTV Product of the Year Award 2006, Broadcast Engineering publication Pick Hit Award 2005 and 2008, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, as well as the Peter Wayne Award 2000, for Best Design and Innovation.

For more information about Pixelmetrix, please email to [info@pixelmetrix.com](mailto:info@pixelmetrix.com) or visit [www.pixelmetrix.com](http://www.pixelmetrix.com).

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