
News Release

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For Immediate Release

Pixelmetrix exhibits at ICTC 2007, featuring its spectrum of Headend Monitoring Solutions & IPTV Service Assurance Tools

ICTC, Hangzhou, China, October 30, 2007, Booth 223-224 – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, brings on its headend monitoring and IPTV service validation tools at ICTC 2007, Hangzhou, this week.

At booth 223-224, showcase line-up includes the newly launched IP110, a comprehensive solution suite for detailed MPEG over IP analysis for the award-winning Pixelmetrix DVStation-210™ and DVStation-Remote™ product family. A unique feature of the IP110 is that it includes support for End-point, Tap mode and IP forwarding. The IP forwarding allows the channeling of the selected transport stream to any remote location over the IP network for confidence monitoring.

Also on display are the recently accorded TV Technology STAR Award, Electronic Couch Potato™ (ECP) and Consolidator™, designed to monitor the true customer viewing experience by providing measurements from the end point of the content delivery chain; EndGame™ - More Than Last Mile™ surveillance system - that presents a suite of true end-to-end Monitoring System for Quality of Experience; Video Validator™ that serves as a full reference video quality analyzer of video streams; DVStation-IP³™, offering a one-stop monitoring engine for IP and Transport Stream Analysis, detailed service visualization and IP Headend Output verification for IPTV networks, as well as the DVStorIP-Gen™ - IPTV Test Stream Generator - a high-performance, cost-effective tool for the evaluation, compliance testing and verification of networks, monitoring and equipment analysis.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

Pixelmetrix participates in ICTC with authorized distributor in China, Joint System (Beijing).

ICTC starts tomorrow till November 2, at the Zhijiang Hotel, Hangzhou, China.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutura, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France.

Pixelmetrix has been conferred the Peter Wayne Award for Best Design and Innovation IBC 2000, the TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, Broadcast Engineering publication Pick Hit Award 2005 as well as the BIRTV Product of the Year Award 2006.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStation Mini, DVStor, DVStorIP, DVStorIP-Gen, DVShift, DPI Auditor, EndGame, Electronic Couch Potato, ECP Consolidator, Video Validator and VISUALmpeg are trademarks of Pixelmetrix Corporation.

For more information about Pixelmetrix, please email to info@pixelmetrix.com or visit www.pixelmetrix.com.

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