
News Release

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For Immediate Release

Pixelmetrix goes to IPTV World Forum Asia 2007 with its IPTV QoS/QoE Test Measurement & Monitoring Solutions

IPTV World Forum Asia, Singapore, December 5, 2007 – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, will cast the spotlight on its latest range of IPTV QoS/QoE Test Measurement and Monitoring solutions at the IPTV World Forum Asia 2007 in Singapore, this week.

At Pixelmetrix booth A55, the newly launched IP110, a comprehensive solution suite for detailed MPEG over IP analysis to its award-winning DVStation-210™, is in the demo line up.

“The use of IP in television applications is truly exploding – from the studio, to headend, to end delivery via IPTV networks. While the basics of television have not changed, IP does represent a major technology transition. Certainly, paradigm shifts such as this come with their share of technical problems, and Pixelmetrix is fully behind the IP transition through our expanding toolset,” said Danny Wilson, Pixelmetrix President & CEO. He is scheduled to chair the Connected Home Asia Sessions 1 and 2, and speak at the Day 1 ‘Is Television a Business in its Own Right’ as well as Day 3 ‘Quality Assurance of Extreme Services’ panel sessions.

“There has been a great interest in IPTV from every corner of the world. A successful IPTV deployment, of course, requires a high bandwidth data path to subscribers and not every country has sufficiently advanced infrastructure. As such, since this will be one of the first events in SE Asia, we are very interested to monitor the response and success of this event,” Wilson added.

Also to be exhibited are the award winning Electronic Couch Potato™ & ECP Consolidator™, designed to monitor the true customer viewing experience by providing measurements from the end point of the content delivery chain; EndGame™ - More Than Last Mile™ surveillance system that presents a suite of true end-to-end Monitoring System for Quality of Experience; DVStation-IP3™ - offering a one-stop monitoring engine for IP and Transport Stream Analysis, detailed service visualization and IP Headend Output verification for IPTV networks, as well as the DVStorIP-Gen™, an IPTV Test Stream Generator - a high-performance, cost-effective tool for the evaluation, compliance testing and verification of networks, monitoring and equipment analysis.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

The IPTV World Forum Asia will be held from December 5 to 7 at the Suntec City Convention Centre, Singapore. Connected Home Asia is featured in conjunction with this event.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France.

Pixelmetrix has been conferred the Peter Wayne Award for Best Design and Innovation IBC 2000, the TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, Broadcast Engineering publication Pick Hit Award 2005 as well as the BIRTV Product of the Year Award 2006.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStation Mini, DVStor, DVStorIP, DVStorIP-Gen, DVShift, DPI Auditor, EndGame, Electronic Couch Potato, ECP Consolidator, Video Validator and VISUALmpeg are trademarks of Pixelmetrix Corporation.

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