
News Release

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For Immediate Release

Pixelmetrix goes to PT/Expo Comm China 2007 with its IPTV Test & Monitoring Solutions

PT/EXPO COMM, Beijing, China, October 23, 2007, Booth 3C24 – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, will be at PT/Expo Comm for the first time this year.

Throughout the event this week, Pixelmetrix will show its newly launched IP110, a comprehensive solution suite for detailed MPEG over IP analysis to its award-winning DVStation-210™ and DVStation-Remote™ product family. A unique feature of the IP110 is that it includes support for End-point, Tap mode and IP forwarding. The IP forwarding allows the channeling of the selected transport stream to any remote location over the IP network for confidence monitoring.

“We are excited to present our portfolio of IPTV Service Validation Tools to the telcos attending this show. IPTV is booming everywhere, and PT/Expo serves as another invaluable event for us to getting the most out of the IPTV buzz here in China,” said C B Lau, Pixelmetrix Sales Manager for PRC, Taiwan and South East Asia.

Demo line-up at booth 3C24 also include the TVTechnology STAR awarded Electronic Couch Potato™ & ECP Consolidator™, which is designed to monitor the true customer viewing experience by providing measurements from the end point of the content delivery chain; EndGame™ - More Than Last Mile™ surveillance system that presents a suite of true end-to-end Monitoring System for Quality of Experience; Video Validator™ that serves as a full reference video quality analyzer of video streams; DVStation-IP_™ - offering a one-stop monitoring engine for IP and Transport Stream Analysis, detailed service visualization and IP Headend Output verification for IPTV networks, as well as the DVStorIP-Gen™, an IPTV Test Stream Generator - a high-performance, cost-effective tool for the evaluation, compliance testing and verification of networks, monitoring and equipment analysis.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

Pixelmetrix participates in PT/Expo Comm with authorized distributor in China, Joint System (Beijing).

PT/Expo Comm starts this week from October 23 to 27, at the China International Exhibition Center, Beijing, China.

Note to Editors

To schedule an interview, please contact the Marcom team.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France.

Pixelmetrix has been conferred the Peter Wayne Award for Best Design and Innovation IBC 2000, the STAR 2000 and 2004 Superior Technology Awards from TV Technology Magazine, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, Broadcast Engineering publication Pick Hit Award 2005 as well as the BIRTV Product of the Year Award 2006.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStation Mini, DVStor, DVStorIP, DVStorIP-Gen, DVShift, DPI Auditor, EndGame and VISUALmpeg are trademarks of Pixelmetrix Corporation.

For more information about Pixelmetrix, please email to info@pixelmetrix.com or visit www.pixelmetrix.com.

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