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## News Release

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For Immediate Release

## Pixelmetrix heads to SCTE Cable-Tec Expo with its Test, Measurement & Monitoring Solutions

Singapore, June 24, 2008 –Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks exhibits its latest line of Test, Measurement and Monitoring solutions at the SCTE Cable-Tec Expo in Philadelphia this week.

At booth 2400, Pixelmetrix will feature its Test, Measurement and Monitoring tools for the cable, satellite, terrestrial and IPTV operators to optimize their service delivery. Showcase line-ups include the Emmy® award winning DVStation-210, DVStation-IP<sup>3</sup>, DVStorIP-Gen, VISUALmpeg video quality analyzer and the new DVStation-Mini.

“Efficient Test, Measurement and Monitoring solutions are increasingly important as cable and satellite operators struggle with managing their complex network. Cable operators are rushing to implement Switched Digital Video in response to the aggressive investments by IPTV operators. Much pressure is felt by all as they strive to maintain their competitive edge to provide quality and reliable services. Oursuite of Test, Measurement and Monitoring tools as well as IPTV QoS and QoE offerings are constantly enhanced to help operators achieve end-to-end visibility of their network operations,” said Danny Wilson, President and CEO of Pixelmetrix.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

SCTE Cable-Tec Expo is held from June 24 to 27 at the Pennsylvania Convention Center, Philadelphia.

### About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital cable and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix suite of quality assurance solutions are featured as the Emmy® Award winning DVStation, DVStation-Mini, DVStation-Remote, DVStation-Pod, DVStation-IP<sup>3</sup>, DVStor, DVStorIP-Gen, DVShift, DVProbe-C, DPI Auditor, EndGame, Electronic Couch Potato, ECP Consolidator, VISUALmpeg and VISUALmpeg Qualify. These are trademarks of Pixelmetrix Corporation.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectTV! Japan, British Telecom, Canal+, Towercast, AT&T, Verizon, Telus, NTT and more.

Pixelmetrix has been conferred the Engineering & Technology Emmy Award 2007, TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, BIRTV Product of the Year Award 2006, Broadcast Engineering publication Pick Hit Award 2005 and 2008, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, as well as the Peter Wayne Award 2000, for Best Design and Innovation.

For more information about Pixelmetrix, please email to [info@pixelmetrix.com](mailto:info@pixelmetrix.com) or visit [www.pixelmetrix.com](http://www.pixelmetrix.com).

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