

---

## News Release

---

**Marcom Contact:**  
**Sharifah Ahmad**  
**Pixelmetrix Corporation**  
+65 6547 4935  
[sharifah@pixelmetrix.com](mailto:sharifah@pixelmetrix.com)

For Immediate Release

# Pixelmetrix and Skyline Together Offer Network-wide Visibility & Monitoring

**IBC 2008, Amsterdam, September 12, 2008** – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, and Skyline Communications, the global leader in multi-vendor network management solutions for the HFC broadband, satellite, IPTV and broadcast industry, announced the integration of their broadcast monitoring tools to be featured at IBC. The collaboration generated a fully automated, service-oriented provisioning of Pixelmetrix DVStation product line into the DataMiner network management platform. Now, the DVStation-generated video thumbnails are available in the DataMiner Visual Overview topological UI for intuitive confidence monitoring.

Said Danny Wilson, Pixelmetrix President & CEO, "The product of this synergy brings flexibility at various points within the broadcast network, offering operators end-to-end visibility into quality of service. TV operators and service providers worldwide rely on Pixelmetrix for their Test, Measurement and Monitoring needs - deploying our products with DataMiner eases tracking complex broadcast ecosystems. Proven integration with other processing blocks in the workflow enhances this synergy. A complete arsenal of monitoring probes ranging from the head end and remote sites to the edge of the transmission network provides a uniformly in-depth view into 24/7 operations. With our DVStation-210 looking after headend operations, the DVStation-IP<sup>3</sup> in IP distribution networks and the DVStation-Remote as well as the DVStation-Mini in the field, monitoring data points gathered can be aggregated and correlated in a powerful network management system such as DataMiner. Should something go wrong, every probe in the DVStation arsenal is designed to double up as an analysis tool embedded in the network – preventing downtime and unnecessary 'truck-rolls'."

"A tight integration between the end-to-end network management platform on one hand, and solutions that continuously monitor quality and performance of digital services on the other hand, is indispensable these days for operators determined to succeed in an ever more demanding and competitive market," commented Ben Vandenberghe, Sales & Marketing Director at Skyline Communications.

He added, "The Pixelmetrix solutions provide DataMiner the crucial information about service quality and availability, and this enables DataMiner to unleash some of its unique features and capabilities including for example intelligent redundancy switching, real-time SLA monitoring, root-cause-analysis and powerful reporting. The enhancements that have been made enable operators now to deploy the combined solution faster and more efficiently than ever before, while the integrated video thumbnails provide users with a live perspective on the services. And those also fit very well in our DataMiner Cube, the new user-centric DataMiner UI that was announced at the DataMiner Release Seminar earlier this year, and which has ever since created quite a buzz in the industry."

Highlights at Pixelmetrix booth 1C39 include the new **VISUALmpeg Qualify™** that provides static file-based video and audio analysis for VOD content, ready-for-shipment **Electronic Couch Potato™ (ECP™)**, an after the network probe that measures and reports the end user's Quality of Experience (QoE) for delivered video services, **DVStation-Mini DVB-T** that offers affordable RF and TS measurements and analysis. The integrated solution is on demo at Skyline Communications Booth 1C14.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

IBC is held from September 12 to 16 at the RAI Convention Centre, Amsterdam.

#### **Note to Editors:**

To schedule an interview with Danny Wilson, please contact the Marcom team.

#### **About DVStation Products**

The Emmy® award winning DVStation product family by Pixelmetrix is used for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager.

DVStation is the most advanced Preventive Monitoring solution available today. When signal and content integrity is essential for business success, DVStation is the only logical solution.

The DVStation family is available as DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP<sup>3</sup>, DVStation-Mini, DVShift, DVShift-HD, DVStor, DVStorIP-Gen and DVProbe-C.

#### **About Pixelmetrix Corporation**

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital, cable and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix suite of quality assurance solutions are featured as the Emmy® Award winning DVStation, DVStation-Mini, DVStation-Remote, DVStation-Pod, DVStation-IP<sup>3</sup>, DVStor, IPGen, DVShift, DVProbe-C, DPI Auditor, EndGame, Electronic Couch Potato, ECP Consolidator, VISUALmpeg and VISUALmpeg Qualify. These are trademarks of Pixelmetrix Corporation.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectV! Japan, British Telecom, Canal+, Towercast, AT&T, Verizon, Telus, NTT and more.

Pixelmetrix has been conferred the Engineering & Technology Emmy® Award 2007, Broadcast Engineering publication Pick Hit Award 2005 and 2008, TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, BIRTV Product of the Year Award 2006, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, as well as the Peter Wayne Award 2000, for Best Design and Innovation.

For more information about Pixelmetrix, visit [www.pixelmetrix.com](http://www.pixelmetrix.com) or email queries to [info@pixelmetrix.com](mailto:info@pixelmetrix.com).

### **About Skyline Communications**

Skyline Communications ([www.skyline.be](http://www.skyline.be)) is the global leading supplier of multi-vendor network management solutions for the HFC broadband, satellite, IPTV and broadcast industry. Our flagship DataMiner network management platform, which received various prestigious awards, enables end-to-end integration of the most complex technical ecosystems and has been deployed by leading operators such as Arab States Broadcasting Union, Belgacom, Broadcast Australia, Czech Television, European Space Agency, Eutelsat, Gateway Communications, GlobeCast, M6, MTV, Orascom Telecom, Overon, Roshan, RTL-TVI, Broadcasting Center Europe, Stratos Global, Telenet , Telenor, TelstraClear, TVE, UPC, Virgin Media, VOO, Ziggo, etc. DataMiner is today already integrated with over 1000 devices and systems from more than 200 key industry suppliers, and offers a plethora of functionality including unlimited web access, alarming, e-mail and SMS notification, long-term trending, professional reporting, advanced automation, intelligent correlation and root cause analysis, service management, real-time SLA monitoring, user-definable key performance indicator dashboards, spectrum monitoring, mobile access, powerful CPE management, and much more.

Contact:

Ben Vandenberghe  
Sales & Marketing Director  
+32 (0)51 33 19 23  
[Ben.Vandenberghe@skyline.be](mailto:Ben.Vandenberghe@skyline.be)

\*\*\*\*\*