# **News Release**

Contact:
Bettina Kirkegaard
Pixelmetrix Corporation
+65-6547-4935
bettina@pixelmetrix.com

For Immediate Release

# Pixelmetrix Corporation Wins "STAR" Award From Editors of TV Technology

**LAS VEGAS, June 2004**- DVShift-HD manufactured by Pixelmetrix Corporation is the recipient of the 2004 STAR (Superior Technology Award Recipient) Award given by the editorial staff of TV Technology magazine at the NAB2004 convention.

The STAR Award (Superior Technology Award Recipient) is designed to celebrate and showcase the preeminent technological innovations available to the broadcast industry. A panel of judges consisting of TV Technology editors and columnists reviewed a variety of products, examined the technical applications and their overall contribution to the industry, and then submitted their award nominees.

"Our panel of editors walked the show floor in search of innovative and ground-breaking new products," said Tom Butts, Editor of TV Technology. "The products we selected made the cut — they demonstrated their ability to help advance the acquisition and dissemination of audio and video in the professional video marketplace."

DVShift-HD, Pixelmetrix's flagship product, is a unique system designed to ensure unwanted material does not reach the airways. DVShift-HD provides real time user controllable delay of SDI video, audio, and meta-data. The product supports both standard-and high-definition format SDI. Providing up to 10 seconds of delay for HD signals or up to 60 seconds of delay when operating in the SD format, it is ideal for prescreening live broadcasts.

"At Pixelmetrix we believe in providing reliable products and services that give good value to our customers. We are pleased to have received this award and look forward to providing innovative yet scalable solutions to our customers." Remarked Danny Wilson, President & CEO of Pixelmetrix Corporation.

#### **About TV Technology**

TV Technology is the industry's leading magazine for technology news and reviews and is celebrating its 21st year covering the television industry. The magazine is published by IMAS Publishing, the world's largest publisher of audio and video publications. Other IMAS products include Radio World, Pro Audio Review, Audio Media and a family of country-specific publications and Web sites.

## Award winning products by Pixelmetrix

DVShift-HD, DVStation, DVStation-Remote, DVStation-Pod, and DVStation-IP by Pixelmetrix are award-winning systems for monitoring the quality and performance of

digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. If signal and content integrity is essential for business success, DVStation is the most advanced Preventive Monitoring solution available today.

## **About Pixelmetrix Corporation**

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe. Pixelmetrix customers include CNN, CBS, Disney, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France. It is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, winner of the STAR 2000 & 2004 Superior Technology Award from TV Technology Magazine, and recipient of a Cable-Satellite/Mediacast Product of the Year Award in 2003 & 2004. For more information, visit www.pixelmetrix.com.

For more information about DVStation and Pixelmetrix, please email <a href="mailto:info@pixelmetrix.com">info@pixelmetrix.com</a> or visit <a href="mailto:www.pixelmetrix.com">www.pixelmetrix.com</a>.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVStor, DVShift, DVScope, and DPI Auditor are trademarks of Pixelmetrix Corporation.

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