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## News Release

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For Immediate Release

## **Pixelmetrix Launches MPEG Advanced Coding Analyzer - *VISUALmpeg***

**Singapore, November 2004** – Pixelmetrix, the global expert in Preventive Monitoring for digital television networks, is happy to announce full support for the new coding technology: H.264 – also known as MPEG-4 Part 10.

*VISUALmpeg* is a complete product family of analysis tools for evaluating and testing MPEG-based advanced coding. With a very flexible software application, models are both available for MPEG-1, MPEG-2 and the latest coding technology: H.264, also known as MPEG-4 Part 10. All MPEG parameters are conveniently extracted and displayed in a clear and easy to understand format while allowing you to fully drill down to all areas of MPEG stream and image analysis.

*VISUALmpeg* requires only a modest PC with standard Windows software for full and detailed analysis. It breakdowns and inspects all aspect of MPEG coding – from bit rate to macroblocks to motion vector analysis. Evaluation of picture quality is also available as a product option.

A perfect companion to the award-winning DVStation, *VISUALmpeg* gives you the right tools to dig deep within the latest technologies!

### **About DVStation Products**

DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, and DVShift-HD by Pixelmetrix are award-winning systems for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. If signal and content integrity is essential for business success, DVStation is the most advanced Preventive Monitoring solution available today.

### **About Pixelmetrix Corporation**

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems

to television broadcasters for management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe. Pixelmetrix customers include CNN, CBS, Disney, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectTV! Japan, British Telecom, Canal+ and Télédiffusion de France. It is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, winner of the STAR 2000 and 2004 Superior Technology Award from TV Technology Magazine, and recipient of a Cable-Satellite/Mediacast Product of the Year Award in 2003 and 2004. For more information, visit [www.pixelmetrix.com](http://www.pixelmetrix.com).

For more information about Pixelmetrix, please email [info@pixelmetrix.com](mailto:info@pixelmetrix.com) or visit [www.pixelmetrix.com](http://www.pixelmetrix.com).

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVStor, DVShift, DVScope, and DPI Auditor are trademarks of Pixelmetrix Corporation.

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