
News Release

Contact:

Bettina Kirkegaard
Pixelmetrix Corporation
IBC 2.211, Hall 2
+65-6547-4935
bettina@pixelmetrix.com

Orlaith Moriarty
Zandar Technologies
IBC 8.238, Hall 8
+353-1-2808 94
omoriarty@zandar.com

For Immediate Release

Special for digital broadcast service providers:

Pixelmetrix and Zandar team up to provide integrated solutions for efficient quality monitoring

IBC, Amsterdam, September 2003 – Pixelmetrix and Zandar Technologies collaborate to provide an integrated total monitoring system that will make its debut at IBC this year. With Pixelmetrix's innovative preventive monitoring tools and Zandar's state-of-the-art display solutions, these complimentary offerings will provide the flexibility and reliability that service providers need in this digitally converging environment.

Zandar's FusionPro is an advanced display solution for managed monitoring. It is a combination of a high-quality multi-window display and powerful image processor. It is a flexible tool that carries a range of plug-in processing cards and associated i/o, enabling users to combine input formats including analog video, SDI, computer and HD. Optional software like the Z-Manager that allows multi-system configuration control, Dual Output Display and in-picture audio monitoring of analog (AES/EBU is provided by plug in cards and SDI embedded audio) will be making its debut at IBC. Options also exist for UMD/Tally and hot-swappable front-loading redundant PSU.

"We see exciting times ahead with our partners like Zandar Technologies. At Pixelmetrix, we believe in constant innovation and improvement, and are constantly upgrading Pixelmetrix's range of award-winning digital video broadcasting solutions. Strong collaborations that combine best-of-breed products open many doors for us, giving us the opportunity to provide more flexible products to meet our customers' needs," Danny Wilson, President & CEO, Pixelmetrix Corporation.

DVStation, Pixelmetrix's flagship product, is an award-winning multi-port, multi-layer system. It is a unique system that, through a set of plug-in modules and a powerful processing architecture, can simultaneously monitor the global health of a network. With DVStation's powerful, parallel computer for monitoring Quality of Service of an end to end Broadcast Network, you will be able to minimize transmission downtime and maintain broadcast quality while gaining control over your data and new interactive services.

The combination of Pixelmetrix's DVStation and Zandar's FusionPro provides customers with flexible, scalable and high-performance solutions critical to the rapid and fast-moving digital environment.

Pixelmetrix and Zandar will be showcasing their complimentary solutions at IBC 2003 in Amsterdam this September, Booth 8.238, Hall 8.

About Zandar Technologies plc

Zandar Technologies is a dynamic and progressive company with a worldwide presence and a wide range of innovative multi-source display and management solutions. Zandar's international customer base includes many of the world's leading companies in the broadcast, television and professional video markets. Zandar's dedicated sales and engineering team, professional resellers and responsive technical support specialists underline a commitment to quality, continuous improvement and customer satisfaction.

For more information about Zandar, please visit www.zandar.com.

About DVStation Products

DVStation, DVStation-Remote, DVStation-Pod, and DVStation-IP by Pixelmetrix are award-winning systems for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. If signal and content integrity is essential for business success, DVStation is the most advanced Preventive Monitoring solution available today.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe. Pixelmetrix customers include CNN, CBS, Disney, HBO, NHK, Japan Telecom, KPBS, NTL, SKY PerfectTV!, British Telecom, BBC, Canal+ and Télédiffusion de France. It is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, winner of the STAR 2000 Superior Technology Award from TV Technology Magazine, and recipient of a Cable-Satellite/Media cast Product of the Year Award in 2003. For more information, visit www.pixelmetrix.com.

For more information about DVStation and Pixelmetrix, please email info@pixelmetrix.com or visit www.pixelmetrix.com.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVStor, DVShift, DV Sentry, DVScope, and DPI Auditor are trademarks of Pixelmetrix Corporation.