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## News Release

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**For Immediate Release**

***Pixelmetrix DVStation selected by NOZEMA Netherlands  
to provide distributed multipoint, real-time signal and content integrity  
monitoring for their DVB-T DTT network delivering Digitenne's Digital  
Terrestrial Television to the Dutch people***

**The Netherlands, February 2003**, Nozema has selected the DVStation platform by Pixelmetrix for signal quality and service integrity monitoring of their new Digital Terrestrial Television (DTT) Network that is the platform for the Dutch Digitenne service. The order is taken by Pixelmetrix's Dutch distribution partner, Alphasat.

Digitenne wants to provide the Dutch consumer with high quality portable and mobile television services. Digitenne's approach for portable and mobile television reception is unique in the world. The Netherlands is the first country to build a so-called portable B network (i.e. indoor reception) and this means that Nozema, who builds and operates the transmission network, faces extremely high signal quality requirements.

DVStation's distributed, automated network monitoring technology will be used to insure the quality and integrity of the digital signal throughout the network. Hundreds of parameters are monitored in real-time at different points throughout the transmission chain including on-air reception at each of the transmission towers. Real time alarms are sent to a centralized network management site in case of a quality discrepancy to guarantee the fastest possible intervention by the network operators.

Nozema has evaluated different vendors and concluded the Pixelmetrix DVStation platform of products to be the best solution for their DTT quality surveillance.

"We are very pleased to help Nozema meet their high quality goals by providing the complete quality and service integrity monitoring solution for their DTT network. Nozema's conclusion is proof that the Pixelmetrix Company strategy of focusing solely on digital video network operator needs has put us in a clear leader position in this market", says Reto Brader, General Manager for Pixelmetrix in EMEA.

### **About Nozema**

The Netherlands Broadcasting Transmission Company Nozema, with more than 160 transmitters at over 60 locations, ensures clear reception of radio and TV signals all over the Netherlands, 24 hours a day, 7 days a week. Nozema innovates the use of airwaves: together with international partners, the company develops innovative products, including networks for digital broadcasting, and new types of wireless communication. With frequency planning Nozema has built a solid international reputation. Nozema also maintains masts. To inspect and conserve guy-lines Nozema has developed a unique fully automated trolley with onboard video cameras.

### **About DVStation Products**

DVStation, DVStation-Remote, DVStation-IP and DVStation-Pod by Pixelmetrix are award-winning systems for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. If signal and content integrity is essential for business success, DVStation is the most advanced Preventative Monitoring solution available today.

### **About Pixelmetrix Corporation**

Pixelmetrix Corporation is the global expert in Preventative Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe. Pixelmetrix customers include CNN, CBS, Disney, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+, BBC, and Télédiffusion de France. It is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, and Winner of the STAR 2000 Superior Technology Award from TV Technology Magazine. For more information, visit [www.pixelmetrix.com](http://www.pixelmetrix.com).

For more information about DVStation and Pixelmetrix, please email [info@pixelmetrix.com](mailto:info@pixelmetrix.com) or visit [www.pixelmetrix.com](http://www.pixelmetrix.com).

The terms Preventative Monitoring, DVStation, DVStation-Remote, DVStation-Pod, and DVStation-IP are registered trademarks of the Pixelmetrix Corporation.

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