For Immediate Release

## OmniTek and Pixelmetrix Form Strategic Partnership

**Booth nos: SU6565 and C2233, NAB, Las Vegas – 7**<sup>th</sup> **April 2003**: Innovative test and measurement manufacturer, OmniTek, and award-winning Preventative Monitoring company Pixelmetrix, have today announced the formation of a strategic partnership. This partnership sees the two companies joining forces to significantly enhance the already highly-regarded capabilities of Pixelmetrix' DVStation family of products.

The two companies have worked to integrate OmniTek's OmniView product – a multi-format software programmable digital waveform monitor and signal analyzer package that works in conjunction with OmniTek's hardware – and the DVStation family that allows remote monitoring of signals from studio to home, at the behest of key broadcast clients.

DVStation allows the monitoring of thousands of parameters within hundreds of digital television signals in the MPEG domain across an entire network from a single location. By integrating OmniView's ability to monitor all SD and HD formats, DVStation is now able to also monitor signals in the uncompressed domain. Working in the same way as the existing DVStation family, OmniView will be polled over an IP network of the broadcasters' choice and, using a set of parameters determined by the user, will be able to accurately and quickly determine the status of a given signal or set of signals. OmniTek and Pixelmetrix bring together top expertise in uncompressed and compressed domain video monitoring.

Danny Wilson, CEO and President of Pixelmetrix says: "We are excited to be working with such a refreshingly aggressive company focused on making the customer happy. The OmniTek SD and HD waveform and vector monitor systems can provide important value to Pixelmetrix customers."

Michael Hodson, managing director of OmniTek, adds, "This is a tremendous opportunity for both companies to satisfy an existing and growing need in the broadcast marketplace. With the gradual ramping up of HD rollouts and the continued importance of the SD market, we see a real need for this accurate, scalable and flexible solution."

## About OmniTek

OmniTek is an innovative test and measurement company formed in 1998 specialising in the development of video processing equipment for SD, HD and resolution independent applications. Additional information is available from <a href="https://www.omnitek.tv">www.omnitek.tv</a>.

## **About DVStation Products**

DVStation, DVStation Pod-Remote, DVStation-Pod, and DVStation-IP by Pixelmetrix are award-winning systems for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. If signal and content integrity is essential for business success, DVStation is the most advanced Preventative Monitoring solution available today.

## **About Pixelmetrix Corporation**

Pixelmetrix Corporation is the global expert in Preventative Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe. Pixelmetrix customers include CNN, CBS, Disney, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France. It is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, and Winner of the STAR 2000 Superior Technology Award from TV Technology Magazine. For more information, visit www.pixelmetrix.com.

The terms Preventative Monitoring, DVStation, DVStation Pod-Remote, DVStation-Pod and DVStation-IP are trademarks of Pixelmetrix Corporation.

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