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## **TDF and Pixelmetrix Sign Strategic Technology Agreement**

Las Vegas, April 23, 2001 - Pixelmetrix Corporation today announced it has been appointed by Television de France (TDF) as the development partner for new generation DVB test tools.

The partnership leverages advanced technologies developed by TDF's extensive research labs -- CCETT and C2R -- onto the Pixelmetrix DVStation<sup>™</sup> Platform. Additionally, once combined, the new technologies will be applied to the development of a new series of products for Digital Video broadcasters.

"Today, 'Television' is so much more than getting picture and sound to viewers," says Danny Wilson, CEO of Pixelmetrix. "The 100% digital format means that Datacasting, Meta-data, and Telephony can be carried together with video programs. It is a complex system that bears little resemblance traditional Television. Of course, managing and keeping the system up is more of a challenge than ever; isolating faults and maintaining Quality of Service is more difficult -- but more important."

The cooperation between TDF and Pixelmetrix will focus on bringing next generation tools and technologies which help service providers better manage and monitor Quality of Service, Service Performance and Datacasting Integration."

## About Television de France (TDF)

TDF, a subsidiary of France Telecom, is Europe's leading provider of over-the-air and wireless solutions for broadcasters and telecom operators. TDF builds and operates infrastructures for terrestrial TV and radio, wireless telephony and wireless multimedia.

TDF has over 3700 employees internationally. TDF has presence in France, Spain, Portugal, Poland, Estonia, and Finland. Year 1999 revenues were 720 million euros, and the operating profit was 117,3 million euros.

Through their research labs, CCETT and C2R, TDF is actively involved in the formation and standardization of new technologies for telecommunications and broadcasting.

## **About Pixelmetrix**

Pixelmetrix Corporation is a world-leading manufacturer of specialized supervision instruments to the digital video broadcast industry which enable broadcasters a smoother transition to digital broadcasting. The company employs experts in telecom, broadcasting, IT and combines their strengths to design innovative solutions for the new digital video networks.

The first product, DVStation<sup>™</sup> is a multi-port, multi-layer monitoring system designed specially for digital video network and transmission operators. The DVStation<sup>™</sup> is the winner of IABM Peter Wayne Award for Best Design and Innovation IBC2000 and winner of STAR2000 Superior Technology Award IBC2000.

Pixelmetrix is a privately held corporation based in Singapore.

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DVStation is a trademark of Pixelmetrix Corporation Pte. Ltd.